

The Bloomingdale Gazette

Vol. VIII No. 11

Published by The Bloomingdale Homeowners Association

December 1986

Happy Holiday



Back to Bethlehem

by Charles F. Ankney
Pastor

Bloomingdale Community Church

Nothing can be more strenuous to the intellect than having a five-year-old philosopher around the house.

"Hey, Dad, how come I talk to God, and talk to 'im, but He never talked back to me?"

"Well, uh... sometimes we have to be very quiet and listen patiently because He speaks to the deepest part of us. We cannot hear Him with our ears. We hear Him only with our soul and spirit."

"Oh. You mean like sometimes when He gives me a smart idea in my brain?"

"Well, yes. Something like that, I guess."

"Oh. Well, I still wish God would cut himself down to my size and come down here so I could talk to Him."

My son--God has done just that! Let's look again at the simple story from the second Chapter of Luke.

See BETHLEHEM, page 29

The Bloomingdale Gazette
P. O. Box 918
Brandon, FL 33511

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P. O. Box 918
Brandon, FL 33511

TELEPHONE 681-2051

We would prefer to conduct Gazette business from
Monday to Friday, 9 a.m. to 4 p.m. Please leave
a message on the answering machine if we are not
able to answer your call in person.

SUBSCRIPTION RATES: Anyone not living in the
Bloomingdale area is welcome to subscribe to the
BLOOMINGDALE GAZETTE at the rate of \$12 per
year.

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ADVERTISING RATES AND REGULATIONS

See Pages 16-17 for All Rates and Information
effective January 1, 1987.

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THE FOLLOWING WEEKENDS:

January 10/11
February 7/8
March 7/8
April 11/12
May 9/10
June 13/14

July 11/12
August 8/9
September 12/13
October 10/11
November 7/8
December 12/13

Editorial--

It isn't often one is allowed to extol upon the
virtues of a major corporation, but that is what
I am going to do. Paragon is the developer of
the new shopping center--Bloomingdale Square.
Without fanfare or fuss, they have simply come
in and done their job. They have created no
waves, made no one unhappy, and left in their
wake many friends here in Bloomingdale. With a
simple telephone call, they provided for the
safety of our children and family by building
sidewalks on a dangerous road. Paragon manager
Jim Nelson even asked me if the new sidewalks
had been properly swept off by his crew so
people could walk on them. I called and asked
"can we sell Christmas trees at the center?"
Not only did I get a "yes" but they moved their
trailers for us, graded the area, and installed
FOR FREE two electrical outlets just so we could
hook up lights on the lot. What are they
getting in return? Our good will and good
thoughts--worth more than all the gold in the
world.

LETTERS TO THE EDITOR



Dear Editor:

It saddens me to see such beautiful ducks being hit and killed by passing automobiles so much.

I understand that everyone is in a big rush, but can't we slow down to let these ducks cross Bell Shoals, too?

It is unfortunate for these ducks; they are not as fast walkers as we are drivers. But like a Pedestrian, shouldn't they have the RIGHT-OF-WAY?

Can we not put any signs up to let drivers know of the duck crossing?

At the rate of losing 2-3 ducks every 2 weeks. There will be few or no ducks left for us to see or feed, here in Bloomingdale.

Thanks.

Jeanette Abin
The Babcock Co.

Dear Editor:

Now that winter is here and the sun sets earlier it is dark when many of us are coming home from work. I'd like to remind bikers and joggers that it is

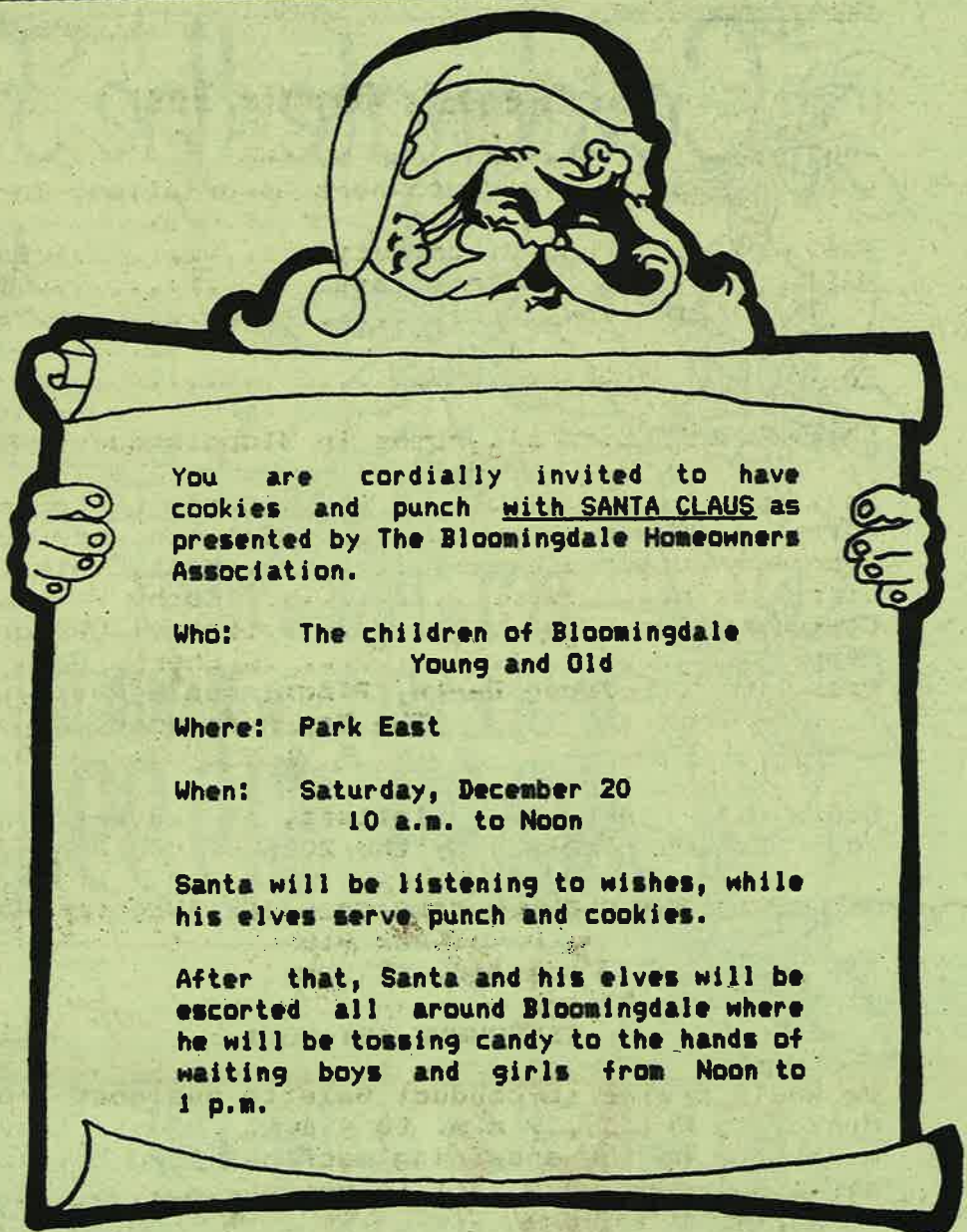
difficult to see many of them due to the poor lighting on many of the streets in our neighborhoods. Please try to wear white or reflective outfits when on the streets after dark. Thanks for helping us motorists be more aware of you on the streets.

Janet Holzman

Dear Editor:

Today I was forced to call the Animal Control office when two large, spotted dogs decided to take their morning naps on my front porch. I was just getting ready to walk out the door, and although they didn't really look mean, I didn't want to take any chances. I had never seen them in the neighborhood before and they looked very thin, so I believed them to be stray.

The reason I wanted to write this letter is to remind the residents of Bloomingdale that their dogs are to be kept on their own property. If these dogs were stray, then I am happy with my decision; but if they belong to a resident of Bloomingdale, well....



You are cordially invited to have cookies and punch with SANTA CLAUS as presented by The Bloomingdale Homeowners Association.

Who: The children of Bloomingdale
Young and Old

Where: Park East

When: Saturday, December 20
10 a.m. to Noon

Santa will be listening to wishes, while his elves serve punch and cookies.

After that, Santa and his elves will be escorted all around Bloomingdale where he will be tossing candy to the hands of waiting boys and girls from Noon to 1 p.m.

As I was waiting for the Animal Control to arrive (two hours later), I began thinking about how upset a child or owner might be if these dogs belonged to them. I also recall hearing of numerous cases where children

have been scared for life by stray or vicious dogs. I'm sorry if they were your dogs, but your dogs should be at home!

Shelly Oakes

See LETTERS, Page 25

Bloomingdale Homeowners Association

CHRISTMAS TREE SALES

HOURS: M - F, 2 P.M. to 9 P.M.

Sat. 10 A.M. to 8:30 P.M.

Sun. 1 - 6 P.M.

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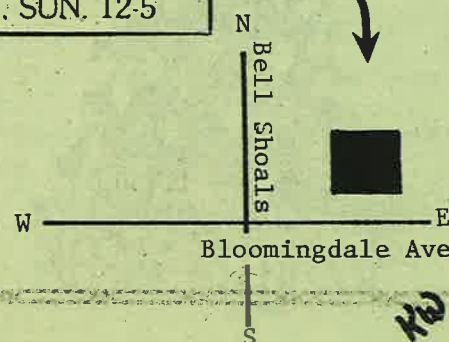
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S. T. D. NEWS

by Chris Pheils
STD Board Trustee

Your Special Taxing District Board of Directors haven't said much to you, the residents, in the past. Frankly, there hasn't been a lot to say. Since there have been very few residents attending the meetings, we feel there will be much to gain by a regular article. The Gazette has graciously allowed us space each month to bring you the STD news. We will periodically restate our purpose for the new residents and keep you informed of the "going ons."

Most of our meetings have been dry, tedious, and quite honestly, boring. Just ask the two Gazette reporters that have sat through a few. But that is the way we must do business--slow, methodical, and exactly. We meet every second Monday of each month, and often every two weeks. The regular meetings are announced in the Gaz-

ette, and are, of course, open to all. We always meet at the Bloomingdale Community Church on Bloomingdale Ave. If any resident would like to address the Board in formal meetings we ask that you contact any member with a brief idea of your presentation so that you may be placed on the agenda. This will greatly ease the flow of the evening's business and assure you time to talk.

In the last few months we have written job specifications for the mowing of the grass areas in Bloomingdale and the job description for the part-time property manager we expect to employ by the first of the year. The grass mowing also will start January 1987. We are finalizing the specifications for wall painting and another for landscaping. These last two will be ready for bids after the first of the year.

The mowing bids went out in early November to nine interested companies--seven of whom were taken on a pre-bid

tour of Bloomingdale. Five bids were then received and opened at a public meeting at the Church on November 24. One was rejected outright due to noncompliance with the bid specs. The Board will review these bids at the December 8 meeting, possibly awarding the contract.

The Board also has had the difficult task of sifting through and studying 22 applications for the job of property manager. We have

THE BLOOMINGDALE GAZETTE
December 1986 -- Page 5

received some impressive applications and our task has not been easy but, the field is narrowing. We will be scheduling interviews on December 8, and will, hopefully, fill the position by January 87.

We recently had a meeting with Criterion requesting that they make some repairs and do some of the maintenance that has been put off.

See STD, Page 23

CRITERION RESPONDS TO MAINTENANCE REQUESTS

Susan L. Meitz, Executive Vice President of Criterion Properties, Inc., has responded "on behalf of National Investors Life Insurance Company (NILIC), to the various requests made by the Bloomingdale Special Taxing District (STD) for information, action, etc. regarding the turnover of maintenance of Bloomingdale."

At a meeting attended by Gazette Reporter, Cheryl Ledford, and reported herein, the letter response dated November 7, 1986, from Ms. Meitz was read into the public meeting minutes of the Bloomingdale Special Taxing District by its President. In October (subsequently reported in the November 1986, GAZETTE, page 6) the STD had asked that various maintenance items, new and deferred, be attended to. The following is quotation and summary of the pertinent parts of the letter from Criterion:

"Effective January 1, 1987, NILIC will turn over all general maintenance duties of Bloomingdale to the STD to include, but not be limited to, general landscaping maintenance of all rights of ways and entrance ways, maintenance of the common walls, ponds and lakes and deed restriction violation enforcement.

"Prior to the turnover...the following issues will be acted upon on behalf of NILIC:"

1. "Entranceway sprinkler and lighting systems in existence will be repaired and operational with the exception of the lights at the John Moore entrance which will be disconnected and removed per your letter to me of October 20, 1986."

2. Repair of the following walls will be undertaken:

"Natures Way Blvd., south of golf course"

"Springvale and Briarpark Way"

"Greenhollow and Bell Shoals (wooded slats)"

"Sandy Creek - 600 block"

"Bell Shoals near Sandy Creek"

"748 Fortuna"

3. Gulfland Homes "...will be painting the entire stretch of wall from Garnett south." (Upon replacement of the wall.)

4. "The concrete dumped on the right of way on Garnett near Bell Shoals will be cleaned up."

5. "Responsibility for wall construction in the past has been that of the developer and the home builders. In some instances, the walls may not conform to the six foot standard; however there is no recourse to the builder or developer to have the walls changed as deed restrictions did not provide for specifics. Therefore, there will be no action taken by NILIC or Criterion

See CRITERION, Page 23

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TOUCHDOWN-5oz. of thinly sliced rib eye and sauteed onions covered with swiss cheese, on a hoagie roll with chips.....\$3.50

FIELD GOAL-A Ruben by any other name, mouth watering and served with chips.....\$3.50

FRIED MUSHROOMS-Breaded and fried to please, served with spicy sauce.....\$1.75

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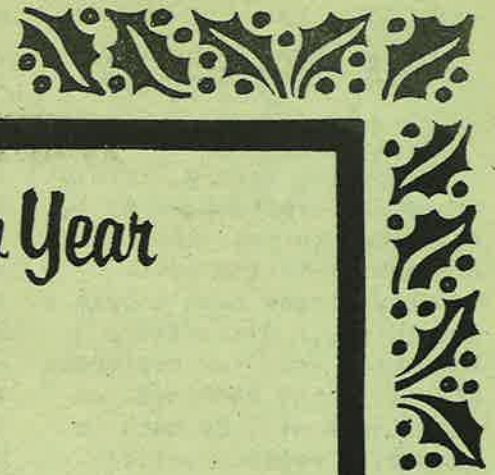
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GENERAL MEMBERSHIP MEETING

The following is a summary of the General Membership Meeting of the Bloomingdale Homeowners Association from Thursday, November 13.

The following Board members were present:

Vice President Jim Weiss (who officiated the meeting)
Treasurer Errol Whitfield
Secretary Susan DeLuca
Director George Ball
Director Shelly Oakes
Director Ron Thompson
Director Jerry Underwood

A quorum of members was established with approximately 80 residents attending.

Vice President Weiss

re-stated the purpose of the Fire and Disaster Fund. It is available at a minute's notice to any resident of Bloomingdale whether they have insurance or not. It is meant to give immediate funds to any family. This fund was offered to the Clark family, but not needed.

The following bylaw amendment was passed: "Alternates shall serve terms of office not to exceed one year in length."

Funding for a permanent bronze plaque was approved in the amount of \$67. This plaque will be made by Brown's Trophies and installed

in the new sidewalk as a thank you to The Paragon Group. A framed letter, also expressing our appreciation, will be sent to the main offices. One resident expressed a concern about the sidewalk being close to the road. The Board will look into the feasibility of installing a guard railing next to the sidewalk.

Officials from the Brandon Running Association spoke for 30 minutes regarding the December 14 Blooming-

dale Marathon. A question and answer period followed clarifying some of the residents concerns. The BHA will be manning one of the water stations. The Mobile Watch will be in charge of traffic.

As of this meeting, the BHA has 1,006 paid members.

Ducks being killed on Bell Shoals was of concern to many residents. The Board is going to look into the
See GENERAL, Page 27

Having Children Means...

...going into the kitchen drawer to get a paperclip and finding they've all been scotch taped together.

...having no hair spray left because it makes a good "mosquito killer."

...having your sewing machine oiled, whether it needs it or not.

...having no toothpaste because your child washed his toys with it.

...having your son scream hysterically because you washed his pants and his "pet frog" was in the pocket. (Never did find the frog.)

...finding sticky stuff growing out of your ceiling

and nobody seems to have any idea where it came from.

...finding all the springs have been removed from every ballpoint pen in the house.

...gaining 5 pounds from all the Halloween candy you didn't want THEM to eat.

...having to sneak into the bathroom so you can eat the last fudgesicle.

...never eating a whole cookie by yourself.

...finding every pencil in the house has been sharpened down to 1 inch long in the new pencil sharpener.

BUT--most of all, having children means...

...love, companionship, laughter, excitement, and absolute delight. -SD



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BLOOMINGDALE Golfers Club

WATCH FOR THE 1987
LADIES GOLF INFORMATION
IN THE
JANUARY ISSUE



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BLOOMINGDALE SQUARE



MOBILE WATCH

by Chris Pheils
Core Committee



I again want to start this note with a sincere THANK-YOU to the people who came out on Halloween and patrolled our neighborhood. Your Mobile Watch had eight cars working at various

times that night with two on immediate back-up. The evening was remarkably quiet. We noted a large amount of well behaved traffic. There was some egging of cars on Applegate, and some older kids were picking on some littler ones in the West, both events were quickly and peacefully stopped.

The action was the prior night. Sometime

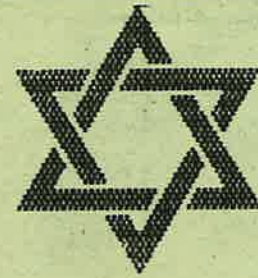
after midnight, seven cars on the West (Fortuna, Caliente and Ephrata) had windows smashed out. That same night three mail boxes and one car window were destroyed in the East.

On November 4 at about 10:55 p.m., some older kids threw a fence piece from Park West at a car and damaged the car (fortunately not hurting the occupants). Parents do you know where your kids were?

The Sheriff Patrol reported to us that evening that they think there are kids skipping school, hiding in Park West, watching people leave for school, then robbing the homes. We have no specific reports of breakins recorded in the log book. Again, these are thought to be our kids.

We haven't yet been overwhelmed by offers to help out as a base station. If you are interested, you can still beat the rush by calling any Core Committee member.

Through a grant from the Bloomingdale Homeowners Association, we have recently purchased an additional base station antenna and a power supply which will allow another station to be established.



Let us not forget those of you who will be celebrating the Festival of Lights on December 27:

Have a Happy Hanukkah!

DID YOU PAY A \$50 FEE?

It has recently come to the attention of the Bloomingdale Homeowners Association that some residents have paid a \$50 fee at closing for a "homeowners association."

At this time, the Board is asking that you please take a look at your closing statements and check to see if this \$50 item appears.

If it does, please call Ted Keiser, BHA President, at 689-4842. Leave your name and phone number on his answering machine.

We are aware of several instances where Pulte collected \$50 at closing in anticipation of the creation of a Master Homeowners Association. After we find out how many residents are involved, the Board will decide what to do next and let you know.

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TUES. - SPAGHETTI - All you Can Eat
WED. - SALAD BAR Free with All Entrees

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FROM: DONNA MACGIFFERT, REALTOR ASSOCIATE
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THIS HOME WAS LISTED AND SOLD BY ME!
- 2. 615 OAKMOSS Somerset Model-Suarez West Pool
- 3. 3814 WINDTREE CT. Chadwick Model-Suarez West Caged Pool
- 4. 3813 WINDTREE CT. Somerset Model-Suarez West
- 5. 755 CALIENTE DR. Fairway Model-Pulte West
THIS HOME WAS LISTED AND SOLD BY ME PERSONALLY!
- 6. 3712 CASABA LOOP Silverwood Model-Pulte East
- 7. 3702 KENTFIELD CT. Bayhill Model-Pulte East Caged Pool
- 8. 1312 PEACHFIELD Sunset Model-Pulte East
- 9. 757 ISLETON Hearthstone Model-Pulte West
- 10. 746 ISLETON Fairway Model-Pulte/Pending Dec. East
- 11. 4034 PADDLEWHEEL Carrllton Model-Suarez West
- 12. 1235 LORNEWOOD Fairway Model-Pulte South
- 13. 529 Emberwood Mobley Home West
- 14. 704 Bloomingfield Suarez - Chadwick West



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THINKING OF SELLING??? OR LOOKING TO BUY A HOME???

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Have and Happy and Safe
Holiday Season !!

Donna MacGiffert

BLOOMINGDALE RESIDENT
685-8617 Evenings
689-8102 Office

BLOOMINGDALE TO LOOSE WATCH PROGRAM

Bloomingtondale is about to loose its Neighborhood Watch status and signs according to a spokesperson with the Sheriff's Department.

To maintain our status, Bloomingtondale will have to meet the following qualifications:

1. Coordinator or their representative must attend at least one general meeting of the Neighborhood Watch Association per year.
2. Coordinator or their representative must attend at least one meeting held in their district by the directors from Neighborhood Watch Association per year.
3. Coordinators must hold at least two meetings in their own Neighborhood Watch area per year.
4. Must keep their block captains list updated with the Sheriff's Office.
5. Telephone communication chain must be kept up to date by coordinators.
6. Failure to comply with these qualifica-

Remember your family with flowers on Christmas

BRANDON FLORIST
813-681-4831
744 W. Brandon Blvd.
Brandon, FL 33511
SALLY BROSNAHAM

BLOOMINGDALE RESIDENT

tions will result in the area losing it's Neighborhood Watch status with the Sheriff's Office and the Neighborhood Watch Association and being removed from the mailing list, and Neighborhood Watch signs will be removed from County right of way.

Currently, Bloomingtondale has failed to comply with all of the above. To be in compliance will require the help

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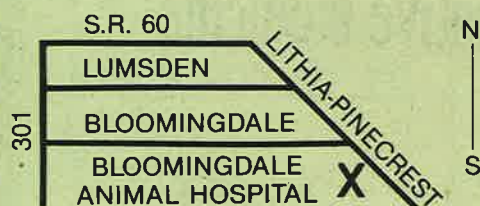
of many residents.

The Neighborhood Watch program is NOT the Mobile Watch. These are two separate items.

The Neighborhood Watch is based on resident alertness and a telephone communication system for emergencies. Signs are posted at the subdivision entrance warning burglars to keep out. It is officiated by the Sheriff's Department.

The Mobile Watch is a

resident-volunteer automobile patrol that cruises the area and reports suspicious activities back to its Base Station and the Sheriff's Department. It is officiated by residents of Bloomingtondale and has no official status with the Sheriff's Department. The BHA Board of Directors will be discussing this issue of the Neighborhood Watch problem and it will be reported in future issues of the Gazette. -SD



Bloomingtondale

ANIMAL HOSPITAL
Dr. G. Brooks Buck, DVM

SURGERY • MEDICINE • GROOMING • BATH & DIP
BOARDING • PET SUPPLIES • EMERGENCY SERVICE

Open:
Mon.-Fri. 7:30-6:00
Sat. 7:30-1:00

681-6612

3404 LITHIA PINECREST RD. • VALRICO



VALUABLE COUPON

GROOMING 40% OFF
with this coupon

FIRST VISIT ONLY

Expires 1-10-87

GENERAL
DENTISTRY

SCOTT Q. BRYINGTON, D.D.S.

Complete Dental Care
Adults and Children

Cosmetic, Restorative &
Preventive Care
New Patients & Emergencies
Saturday Appts. Available
Insurance Welcome



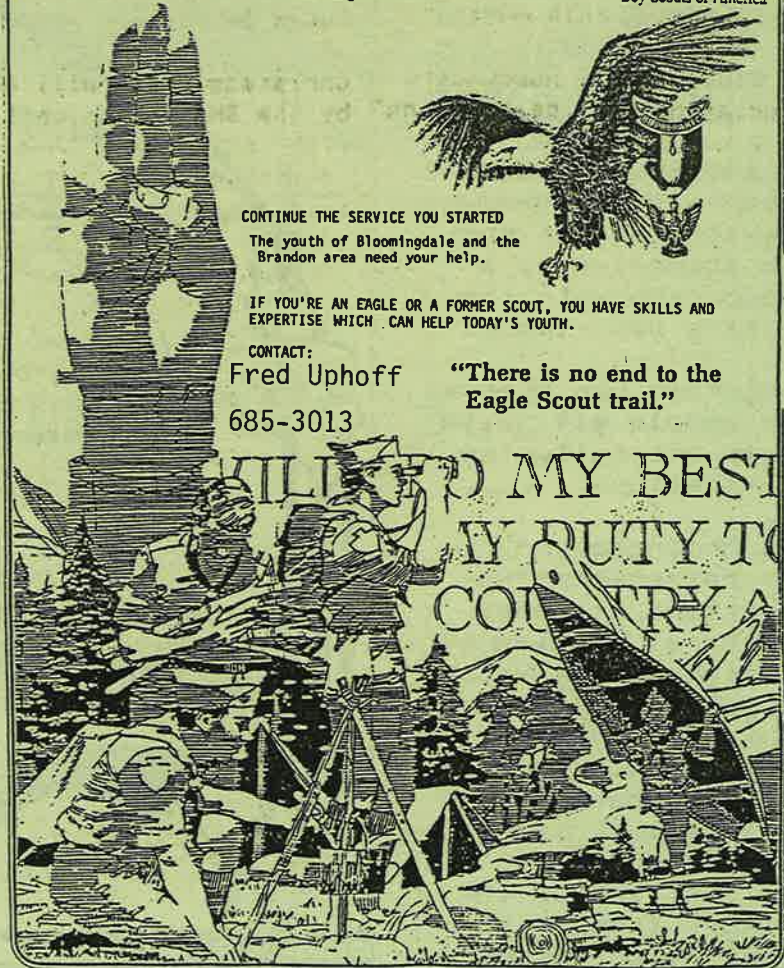
681-2529

3413 S. KINGS AVE.
BRANDON
Kings at Bloomingdale

BLOOMINGDALE RESIDENT

Gulf Ridge Council

Boy Scouts of America



CONTINUE THE SERVICE YOU STARTED
The youth of Bloomingdale and the
Brandon area need your help.

IF YOU'RE AN EAGLE OR A FORMER SCOUT, YOU HAVE SKILLS AND
EXPERTISE WHICH CAN HELP TODAY'S YOUTH.

CONTACT:
Fred Uphoff
685-3013

"There is no end to the
Eagle Scout trail."

Presented as a public service by The Bloomingdale Gazette



ROBERT A. HONEGGER, M.D.

INTERNAL & PREVENTIVE MEDICINE

Announces the Opening

of his practice for the treatment of Internal & Preventive medicine

3413 S. Kings Ave., Suite 100
Brandon
684-4470

Mon-Fri 9-5

Flexible hours available

NEW PATIENTS SEEN SAME DAY

Treats adults of all ages

Bloomingdale Resident

Corner of Kings & Bloomingdale

DIRECTOR'S REPORT

Starting with this month, the Board of Directors of the Bloomingdale Homeowners Association will be bringing you a column called "Director's Report." This report will be summaries and updates of what your Board is currently working on and pertinent items from Board meetings.

The Board met on November 10 for their monthly meeting. In attendance were: Errol Whitfield, Daryce Moore, George Ball, Jerry Underwood, Ron Thompson, and

Susan DeLuca.

Christmas Trees will be sold by the BHA in conjunction with residents Bill Rhey and Patrick Serra who attended this meeting. The BHA will receive \$2 per tree plus \$5 for each new member. Prices for trees will range from \$30-\$45 with \$5 off for BHA members. Susan DeLuca will be liaison between the Board and Bill and Patrick. The Gazette will distribute a flyer announcing the sales.

The allocation of \$100 (per

budget) will be given to the Mobile Watch in the form of receipt reimbursement.

The sidewalks are completed and the Board will pursue a crosswalk designation with the county.

Jerry Underwood suggested a cleanup weekend, with resident participation, to get the STD off to a good start.

A Director's Report is to appear in the Gazette to update the public on monthly Board meetings.

Errol Whitfield will attend the November 12 meeting of the President's Roundtable.

Deed restriction violation notices are to be put on hold temporarily while the legal ramifications are sorted out. This Board will be getting with the STD Board to determine their next step.

The agenda for the General Membership meeting was written.

Commissioner Jim Selvey will be contacted regarding the wall on Bell Shoals. The Zoning Enforcement Board gave Gulf Land Homes a 15 day warning notice in September and to date has not enforced the violation.

The use of a free mail box from ISC Mail Room was discussed. The Board appreciated the gesture from residents Donna and Vince Laverghetta, but need to decline. Changing the post office box would require changing pre-printed stationery, which is costly.

The Board meeting was adjourned at 10 p.m.

The meeting on December 9 will be reported in the January Gazette.

Top Notch Soil & Mulch



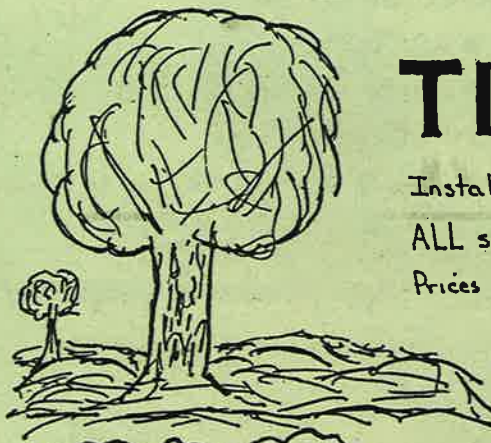
WOOD MULCH \$12 yard

WE DELIVER (1-10 Yds.)

WE LOAD

- ★ Cypress Mulch
- ★ Peat
- ★ Railroad Ties
- ★ Top Soil
- ★ Cypress & Split Rail Fence Panels
- ★ Wood Sheds
- ★ Many New Items
- ★ Treated Lumber
- ★ Potting Mix

689-5959 OPEN 7 DAYS A WEEK 574 & Lenna Ave. - Soffner 2 Bks. East of Kingsway



TREES

Installed - in your yard
ALL sizes - #30" and up
Prices hard to beat!

Oaks
Elms
Pines

Much More!
upon availability

Executive Lawn Service

We cut grass, too!

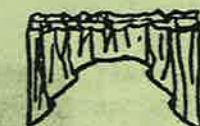
ALSO

fertilizing
hedge trimming
mulching
yard clean-up
weeding

Call: 684-0650

David Walker - Owner

Dress up for the Holidays



Whether it's country, contemporary, traditional, or just enchanting -- WINDOWS & MORE can dress up your windows just in time for the holidays.

Soften the look of your mini blinds & verticals with an overtreatment - a dressed up window can give a room that finished-off look.

Just come in to get ideas or bring us your own ideas - we can do anything.

windows & more

- ... MORE SERVICE
- ... MORE SELECTION
- ... MORE PERSONAL ATTENTION
- ... MORE THAN JUST WINDOWS

FREE SHOP AT HOME SERVICE
4334 Bell Shoals Road (at Glen Haven)
685-0648

**Crabtree and Evelyn...
Elegant Gift Giving Solutions**

**Olde World
Cheese Shop**

**Stop by today...
create your Elegant Gift Basket
for the Holidays or let us design the
perfect gift for your friends and family.
We Ship Anywhere!**

Located in Oak Park Plaza • Corner S. Kings & Lumsden
685-8762 Open daily 7 AM

LIVING HOLIDAY DECORATIONS

BY ROSALIND CREAGER
THE GREEN BOUTIQUE NURSERY

Living plants can add special charm to your home for the holidays. Live trees can be decorated and later planted. Poinsettias are beautiful and it is hard to imagine decorating without at least one plant. Natural decorations can be found in wooded areas and used to compliment your usual ornaments.

Norfolk Island pines are probably the first trees that come to mind for a live Christmas tree. After the holidays you can continue to grow them in a container near a sunny window or outdoors. Protect them from severe cold as they are a fairly cold-sensitive plant. Florida Red cedars, or

other junipers in the shape of a Christmas tree, can be used indoors and later planted outside. To care for a live tree indoors try to provide as much light as possible, though my Norfolk pine did very well for two months near a north facing window. Allow the soil to dry but not remain dry for any length of time before watering. Some browning may occur if the tree stays too dry or too wet.

For a truly unique tree a Ficus Benjamina, weeping fig, can be strung with miniature lights and decorated with shiny red apples. An attractive basket or bright red foil around the pot completes the look. See DECORATIONS, Page 15

Suncoast Veterinary Clinic

MICHAEL S. MITCHEL, D.V.M.
MARGARET WISSMAN, D.V.M.

PHONE: 689-1228

HOSPITAL HOURS: Monday: 8:00 a.m. - Noon; 1:30 p.m. - 9:00 p.m.
Tues., Thurs., Fri.: 8:00 a.m. - Noon; 1:30 p.m. - 6:30 p.m.
Doctors' Hours by Appointment: Wednesday: 5:00 p.m. - 9:00 p.m. Only
Saturday: 8:00 a.m. - Noon

**BOARDING, BATHING, VACCINATIONS
A COMPLETE MEDICAL, SURGICAL
& DIAGNOSTIC FACILITY
FOR DOGS, CATS, BIRDS & EXOTICS**

Conveniently Located to Brandon at 101 S. St. Cloud Ave.,
Valrico — 1/2 Block South of Rt. 60



BLOOMINGDALE RESIDENT

BRANDON NEWSTAND & COMPUTER STORE

LEGEND 1,000 PRINTER

- 85 CPS
- Printer Stand

Compatible with: IBM,
Commodore, Apple, TI, and
others.

Reg. \$199⁰⁰ SALE **\$154⁹⁵**
(interface extra)

Layaway
for
Christmas
Now!

CB RADIO COLT 357

with antenna
and co-ax cable

- 40 Channel
- compact size
- Full range
- digital Readout

Reg. \$72⁹⁵ SALE **\$54⁵⁰**

MAGNAVOX MODEL 40 MONITOR

- Color Composite
- RGB-80 Column
- Monochrome Green
- 40/80 column

Compatible with: Commodore,
Apple and VCR's

Reg. \$299⁹⁵ SALE **\$219⁹⁵**

426 W. Brandon Blvd.
Next to McDonalds

684-3435

Poinsettias, properly cared for can stay in color for months. The colorful leaves are called "bracts" which come in a variety of colors such as: red, white, marbled pink and white, red and pink spotted (jingle bells) and solid pink. Keep your plants evenly moist. If the soil remains completely dry for more than a couple of days the lower leaves will shrivel and drop. Also, the colorful life of the plant

will be shortened. Remember that most plants don't like to be soggy either. Poinsettias need to be handled carefully because they are extremely brittle. If you do break one, seal the end of the stem in boiling water and place in a vase. Poinsettias can be planted outside in a sunny location. Prune about one third of the plant no later than September 1 for December

color.

Florida has an abundance of native materials for decorating. Pinecones placed in a basket with baby's breath or mixed with red, silver, or gold ornaments make an interesting centerpiece, chairside or fireplace decoration. Grapevines can be shaped into wreaths and decorated with a variety of items. A bow, some greenery and a bird can complete your

homemade wreath.

Plants and a little imagination will brighten your holidays. Every year I look forward to bringing out my antique wicker doll carriage and placing poinsettias and some greenery in it and attaching a large red bow to the handle. Live Holiday decorations don't have to be fancy to be attractive. Their beauty lies in their simplicity. ■

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Completion of our program will qualify you for positions with AIRLINES, CRUISE LINES, TRAVEL AGENCIES and TOUR OPERATORS. Complete training will be provided at the Center using the most modern training equipment. Computer reservations training on TWA PARS II and Eastern Airlines Systemone. Either part-time or full-time positions available in this exciting industry.

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238-6441

New Image Center

3918 E. HILLSBOROUGH AVE.
SUITE 100
TAMPA, FLORIDA 33610

FAMOUS SCULPTOR HOLDS EXHIBIT IN BLOOMINGDALE

Internationally known Master Sculpture, Carl H. Norton, will be holding an exhibit of his art at Baird's Custom Picture Framing Shop, 3218 Lithia Pinecrest Road (northwest corner of Lithia Pinecrest and Bloomingdale Ave.). The hours are Tuesday to Saturday from 9 to 5 through Christmas.

Mr. Norton's Greco-Roman

Realistic style, leans heavily on realism, and is seen in his sand sculptures, clay relief's, and wood carvings for viewing at the shop. His sculptures have won almost every art show in the area.

Mr. Norton is internationally known and was commissioned by four presidents to do head portraits. His sculpture of

Richard Boone is in the Smithsonian Institute. Working in bronze, he did the life-size statue of H.B. Plant which stands outside of Plant High School. Salvadore Dali sat for him while he did a sculpture that is at the Dali Museum in St. Petersburg.

A few of Mr. Norton's sculptures will be for sale and range in price from \$100

to \$300. He also does portrait sculptures, if you would like a private sitting, from \$600-\$2,500. Tampa Library, downtown, currently has a display of his art.

You can also view the exhibit at Baird's Frame Shop after hours by calling Lou Baird at 681-7133 to make an appointment.

- SD

Effective January 1, 1987, The Bloomingdale Gazette, Inc., will be changing the way it charges for advertising. We will be going to "Column Inch" pricing. There are several reasons for this: First, as the Gazette grows, it will be easier to manage if we establish industry standards now. Column inch rates are used by the Tribune and the Brandon News. As most advertisers are familiar with this type of rate structure, we are adopting it also.

Second, by charging by the column inch, there will be more latitude in size. Not only will there be a size for everyone's budget, but it will make the ads on the page more interesting to look at.

Third, please notice in the rates that there are three sections. One is for advertisers not within Bloomingdale; another is for Bloomingdale Residents; and a third is for BHA members.

The door-to-door Rent-A-Kid system that we have had remains the same, with reductions in price as noted.

We've added a new dimension

with offset printing. (Provided by Dave Cutting, a Bloomingdale Resident that owns the Print Shack on Busch Blvd.) We will layout flyers and then have them printed to your specifications for insertion with the Gazette or for direct door placement.

As for layout, we found we had a professional artist on our staff and didn't even know it--Kathy Watkins. Kathy's work appears all through this issue of the Gazette and is signed with her initials. Her artistic endeavours are beautiful and professional, adding a very nice touch to our community newspaper.

Colleen Anderson, Advertising Manager, is available at 681-2051 if you have any questions about placing an ad.

And last, but not least, we have printed our General Terms and Conditions. These have always been around, but this is the first time they have been stated in print.

We always appreciate the comments and compliments that you give to the Gazette staff. Thank you!

STAFF

Editor.....Susan L. DeLuca
Advertising Mgr.....Colleen Anderson
Graphics Editor.....Kathy Watkins
Circulation.....Kathy Watkins
Lead Reporter.....Cheryl Ledford
Reporter.....Sherry Hardin
Printer.....Doug Dance, Bloomingdale Resident
The Bay Area Money Saver
223-9711

P. O. Box 918 -- Brandon, FL 33511
Telephone 681-2051

We would prefer to conduct Gazette business from Monday to Friday, 9 a.m. to 4 p.m. Please leave a message on the answering machine if we are not able to answer your call in person.

The Bloomin

Published by The Bloomingdale

Rates and Regulations E

TYPE	::BLOOMINGDALE RESIDENTS::				BHA MEMBERS:	
	Open Rate	3+ Months Pre-Pay Rate	Open Rate	3+ Months Pre-Pay Rate	Open Rate	3+ Months Pre-Pay Rate
Column Inches: 1-12	\$ 5.00	\$ 3.25	\$ 4.00	\$ 2.90	\$ 3.85	\$ 2.80
Column Inches: 13-24	\$ 4.75	\$ 3.05	\$ 3.75	\$ 2.70	\$ 3.65	\$ 2.60
Column Inches: 25-36	\$ 4.65	\$ 2.95	\$ 3.65	\$ 2.60	\$ 3.55	\$ 2.55
Column Inches: 37-48	\$ 4.60	\$ 2.90	\$ 3.60	\$ 2.55	\$ 3.50	\$ 2.45
2-Page Center Spread	\$240.00	---	\$220.00	---	\$200.00	---
1 Color Plus Black on Center	\$ 90.00	---	\$ 90.00	---	\$ 90.00	---
Business Card Ad 6 month minimum	---	\$10.00	---	\$10.00	---	\$10.00
Classified-- cost per 20 Words	\$ 2.00	\$ 2.00	\$ 2.00	\$ 2.00	FREE (For non- business):	---

DEADLINE: 20th of the month.

PRINT DATES AND CIRCULATION: A statement of our current circulation and distribution dates appears on Page 2 of the Gazette. Circulation numbers are updated monthly.

Bloomingtondale Gazette

Homeowners Association

Effective January 1, 1987

BUSINESS CARD ADS: Only 18 spaces are available on the back page. Any Business Card advertisements not under the 6-month-contract plan will be charged the column inch rate. Installment payments are available.

PRE-PRINTED INSERTS: The cost is based upon current circulation at the time of contract. Individual areas can be selected in groups of approximately 100 homes. Inserts must be pre-paid. Inserts are placed inside the Gazette and delivered in door-knob bags. Seven (7) days advance notice is required. Minimum charge \$25. Inserts must be received three (3) days prior to delivery.

PRE-PRINTED CIRCULARS DELIVERED DOOR TO DOOR: The cost is based upon circulation at the time of contract. Individual areas can be selected in groups of approximately 100 homes. Pre-printed circular placement must be prepaid. Minimum charge \$25. Circulars are placed directly on the door on weekends. Seven (7) days advance notice is required. Circulars must be received three (3) days prior to delivery.

GENERAL CONDITIONS AND TERMS

The Bloomingdale Gazette, Inc., reserves the right to reject any material it deems inappropriate whether it be in illustration, in words, or adverse to the Bylaws and/or Charter of The Bloomingdale Homeowners Association, Inc. All advertising is subject to approval.

The Bloomingdale Gazette is limited in size; therefore, we reserve the right to reject advertising requests after the 20th of the month.

Neither The Bloomingdale Gazette, Inc., nor the Bloomingdale Homeowners Association, Inc., warrant any claims made by advertisers.

All advertising is payable in advance unless prior credit arrangements have been made.

Any advertiser who does not remain current with his account will not be allowed to place advertising until it is paid in full.

The Bloomingdale Gazette, Inc., is not liable for any errors greater than the space the error occupies within the ad. If an error in price is made, a letter will be issued for the advertiser to post in his place of business. The Bloomingdale Gazette, Inc., will not be financially liable for any goods sold at the incorrect price.

Attempts will be made to honor position requests, but this cannot be guaranteed.

In the event that any federal, state, or local taxes are imposed on the printing of advertising material or on the sale of advertising space, such taxes shall be assumed and paid for by the advertiser.

Advertising which simulates news must carry the word "Advertisement" at the top.

Political advertisements must carry the statement "PAID POLITICAL ADVERTISEMENT" equal in size to the surrounding ad copy or placed conspicuously within the ad.

TYPE	BLOOMINGDALE RESIDENTS:				BHA MEMBERS:			
	Open Rate	3+ Months Pre-Pay Rate	Open Rate	3+ Months Pre-Pay Rate	Open Rate	3+ Months Pre-Pay Rate	Open Rate	3+ Months Pre-Pay Rate
Pre-Printed Inserts with Gazette-cost per piece	5 cents	---	4.7 cents	---	4.5 cents	---	---	---
Pre-Printed Flyers on or	6 cents	---	5.7 cents	---	5.5 cents	---	---	---
Photograph Half-Tone	\$ 7.00	---	\$ 7.00	---	\$ 7.00	---	---	---
Layout Service	FREE	---	FREE	---	FREE	---	---	---
8 1/2 x 11" Flyer Layout for offset	\$15.00	---	\$12.50	---	\$10.00	---	---	---
Offset Printing	PRICES AVAILABLE UPON REQUEST							

MECHANICAL SPECIFICATIONS:

- 6 column inches = 1/8 page
- 12 column inches = 1/4 page
- 24 column inches = 1/2 page
- 36 column inches = 3/4 page
- 48 column inches = Full page

- Width of Type Page.....10 inches
- Depth of Type Page.....11 7/8 inches
- Single Column Width.....2 3/8 inches
- Columns to Page.....4
- Column Inches to Page....48
- 2-Page Center Spread.....21" wide
x 11 7/8" deep

**FREE
1 HOUR
COURT TIME**

Up To 4 Persons (Day or Night) With This Certificate

PLEASE CALL FOR RESERVATIONS

685-2625

Valid only with coupon. Not valid with other coupons or on sale items. Coupon expires Feb 87

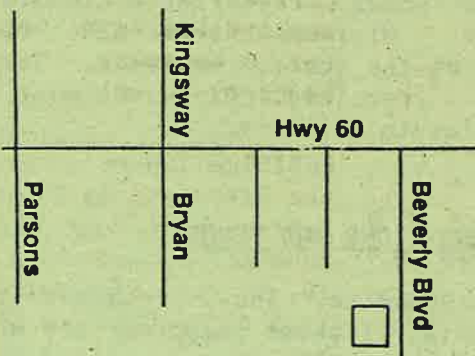
**\$50.00 OFF
INITIATION FEE**

★ Family Swim & Tennis

★ Family Tennis

Valid only with coupon. Not valid with other coupons or on sale items. Coupon expires Feb 87

405 Beverly Blvd



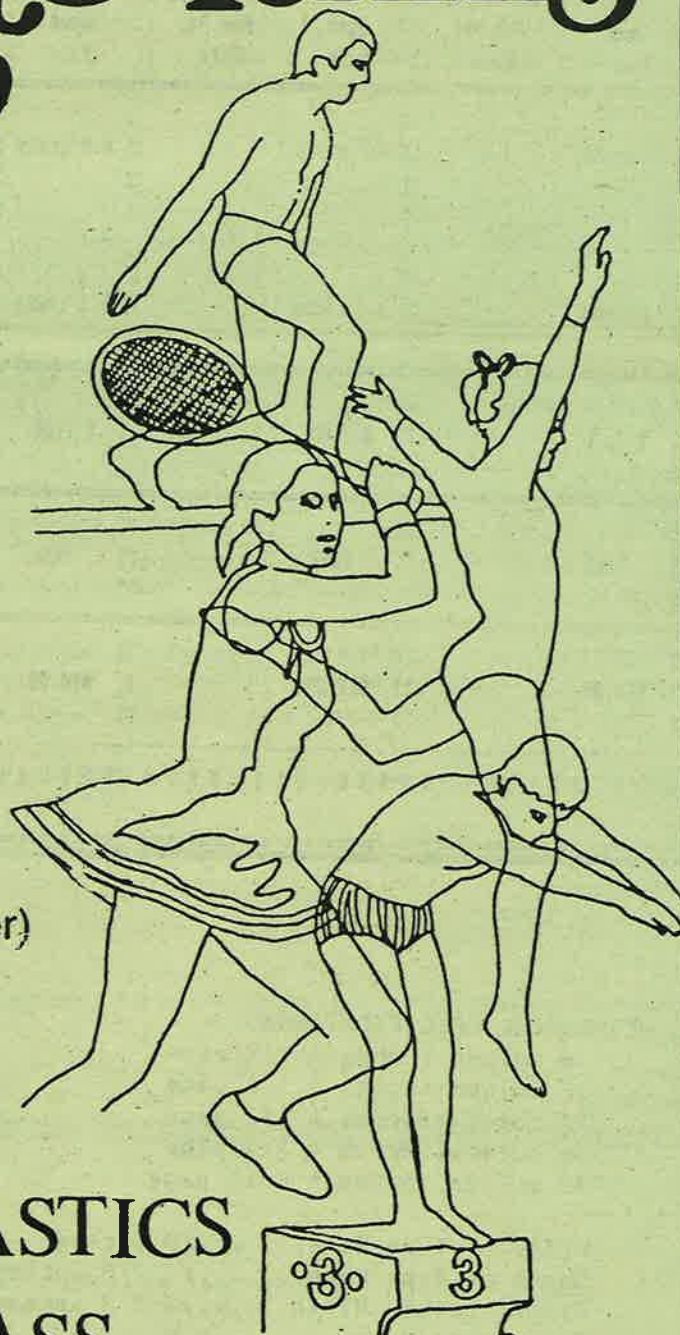
Brandon Swim & Tennis Club

689-0908

★ Swimming ★ Diving

★ Tennis ★ Gymnastics

- 50 Meter x 25 Yd. Pool
- 20' x 40' Training Pool
- 3 - 1 Meter Diving Boards
- 2 - 3 Meter Diving Boards
- 1, 5, & 10 Meter Diving Platform
- 8 Lighted All Weather Tennis Courts
- 2 - 4 Walled Racquetball Courts
- Fully Equipped Gymnasium (In Life Center)
- **Life Center: Living Increased Through Fitness & Exercise**



PRE-SCHOOL GYMNASTICS

NEW MORNING CLASS

I Bet You Didn't Know

Brought To You By:
Paul C. Cindrich, President
bay area insurance exchange inc

118 Knights Ave. (813) 681-5667
Brandon, FL 33511

Do you have any idea who was the biggest man ever to play pro football?Answer is Les Bingham who played for the Detroit Lions from 1948 through 1954....He set the pro football record in 1954 when he weighed in at 349 pounds.

Oddly enough, here's a football question that looks easy, but it's surprising how few fans—even the real good ones—can answer it....Try it on your friends and see....The question is this: Everybody knows a football field is 100 yards long from goal line to goal line—but, do you know how WIDE a football field is?....A football field is 160 feet, or 53 1/3 yards wide.

I Bet You Didn't Know - That we are a "Preferred Insurance Agency" with DISCOUNTED AUTO & HOMEOWNERS rates for the PREFERRED Client!! Please call us at: 681-5667

INCORRECT TAX BILLS

A lot of homes in Bloomingdale Oaks were hit with our Special Taxing District assessment, according to Oaks resident Mark Chapman. The notation "SD #80" appears on as many as 60 bills that were sent out two weeks ago.

It is not suppose to be there, it was an accident by the Tax Assessor's Office which they are correcting by sending out new bills. Unfortunately, it has probably added to the confusion in that area regarding the BHA and the STD.

To clarify matters, let us explain for the benefit of the Bloomingdale Oaks residents and any new residents here in Bloomingdale.

The Special Taxing District (STD) is set up to maintain Bloomingdale Subdivision—not Bloomingdale Oaks or

anywhere else. This is a one-time per year item on the tax bills of residents in Bloomingdale East, West, South, and the Estates. They pay \$80 as noted on the bills received in November, 1986.

The Bloomingdale Homeowners Association (BHA) is a non-profit, volunteer organization that oversees everything within Bloomingdale. The BHA created the STD, but they are two separate Boards and have different functions. The BHA was created to give unity in voice to all residents of Bloomingdale. The dues are \$5 per year.

The residents of Bloomingdale have both things in place and functioning. The residents of Bloomingdale Oaks have neither. A petition drive, spearheaded by Mark Chapman, is for the purpose of asking Oaks residents to join the BHA at \$5 per year or start their own homeowners association. If the Oaks residents choose to form a STD at a later date, it would be independent of any homeowners associations.

If you are still confused, call any of the BHA Board members listed on page 2 of this newspaper. They would be happy to help.

BASEBALL!

Bloomingdale Little League is looking forward to its biggest year ever with Girl's Fast Pitch, T-Ball, and league play. Board members and volunteers are getting the ball park ready now for the spring season. The baseball park, located here in Bloomingdale, is at the intersection of Culbreath and Bloomingdale Ave. That's on the right side of Bloomingdale Ave. just before you get to Lithia Pinecrest by the East.

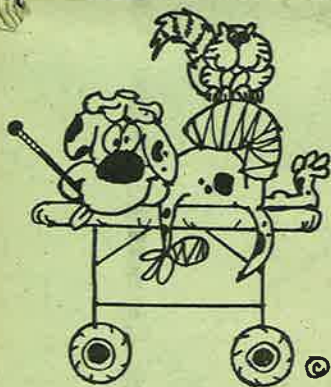
Girl's Fast Pitch Softball is a new item being offered, T-Ball introduces boys and girls ages 6 and 7 to the sport, while kids 8 to 15 years progress through the league.

REGISTRATION will be held at the Bloomingdale Civic Center, next door to the baseball park on January 3, 10, 17, and 24 from 10 a.m. to 3 p.m. Opening day is March 4.

Coaches, managers, and umpires are needed for the spring season. Each Team needs a coach and a manager who can pinch-hit for one another if business and game schedules coincide. If you can give your time or services, contact Frank Downs at 681-8328.

Would you like to see the kids wearing your company name on their shirts? Team sponsorships are available for \$250. You'll also receive a complimentary 1/4 page ad in the little league program. Advertising is

See BASEBALL, page 27



PHONE

ANIMAL EMERGENCY CLINIC

684-3013
684-3137

THE BRANDON, VALRICO, RIVERVIEW AREA VETERINARIANS ANNOUNCE THE OPENING OF THE ANIMAL EMERGENCY CLINIC AT THE COUNTRY VILLAGE SQUARE (ADJACENT TO SONNY'S B.B.Q.)

HOURS

MON.-FRI.
6 P.M. - 8 A.M.

WEEKENDS
SAT. NOON -
8 A.M. MON.

PARTICIPATING VETERINARIANS
BLOOMINGDALE ANIMAL HOSPITAL
BRANDON VETERINARY HOSPITAL
KELLY ANIMAL HOSPITAL
MEADOWRUN ANIMAL HOSPITAL
MORGAN ANIMAL HOSPITAL
RIVERVIEW VETERINARY HOSPITAL
RUSKIN ANIMAL HOSPITAL
SANTA-CRUZ ANIMAL CLINIC, INC.
SUNCOAST VETERINARY CLINIC

745 WEST BRANDON BLVD.

PAT & MIKE'S

HWY. 60 EAST BRANDON NURSERY

HIGHWAY 60 - 1/4 MILE EAST OF KINGSWAY ROAD
P.O. BOX 706, BRANDON, FLORIDA 33511

CITRUS - PALMS
LANDSCAPING

PHONE
(813) 689-2560

CITRUS TREES Available Now

LARGE LIGUSTRUM - CRAPE MYRTLE

ON SALE

LANDSCAPE ESTIMATES

GRAND OPENING



Grand Opening Savings On Bloomingdale's Finest Home Value

Pine Grove Townhomes are unquestionably the finest new home values to come to Brandon's prestigious Bloomingdale community. Such a value, in fact, that only 25 units remain in our first phase — 21 units sold prior to construction.

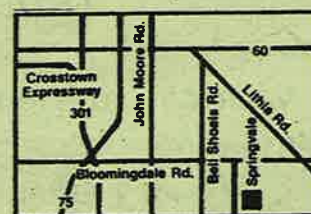
At Pine Grove, the finest in contemporary amenities are all standard features* Beautiful fireplaces, wetbars, skylights, garages, balconies, tiled entries

and ample storage space are yours in a choice of one- two- and three-bedroom floorplans.

Pine Grove is part of the great Bloomingdale lifestyle that includes a championship golf course, tennis, basketball, racquetball, parks and picnic areas. All conveniently located just 20 minutes from downtown Tampa via the Crosstown Expressway.

At Pine Grove you'll find everything you'd expect from a

luxury condominium. Location. Facilities. Amenities. And, while they last, equally impressive Grand Opening Savings.



Springvale Drive, South of Bloomingdale Rd. 684-1878



Pine Grove

From the \$50's to the \$80's

Criterion

Exclusively Marketed by Criterion Properties, Inc.
Lic. R.E. Broker

Models Now Open



**BETTER IN
BLOOMINGDALE**

*Available in most floor plans.

Allstate® at Bloomingdale

Wishes you and yours a
Happy Holiday Season

Let us reduce your insurance costs

Remember... You are in good hands
with Allstate

611 E. Bloomingdale
Next to Bloomingdale Square

681-5303



CALL 685-1307 TODAY!

Owned and Operated by Bloomingdale Resident Mary Pafites

DON'T LOOSE YOUR CARDS!

\$1 TO REPLACE YOUR MEMBERSHIP CARD? Yes. At the General Membership meeting someone asked "Why are you putting such a high value on them?" Because they are, and will be, worth money towards discounts on products here in Bloomingdale. Take the Christmas tree sales at Bloomingdale Square. Bring your BHA membership card and get \$5 off on a beautiful, fresh Christmas tree, courtesy of the Bloomingdale Homeowners Association. This is just the beginning. We hope to bring you advertisers in the future that advertise with the Gazette that will offer discounts to BHA members. ALSO...right now, you can get FREE classified ads in the Gazette with your BHA card. But not if you loose it.

"But I didn't get one"--you say. They look like this:

The Bloomingdale Homeowners Association	bhg	1987 Membership Card No. _____
Name _____		
P. O. Box 918 - Brandon, FL 33511 Please retain for membership privileges		

Double check, and if you are SURE you didn't receive your card, call 681-2051 and we'll see what we can do about it.

FORGOT to mail in your membership dues? Or you can't find the statement/application? Or moved in recently?

Here -- you can use ours....

MEMBERSHIP APPLICATION	
THE BLOOMINGDALE HOMEOWNERS ASSOCIATION, INC.	
Name.....
Address.....
City.....
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Annual Membership \$ 5.00	
Mail to: B.H.A. P.O. Box 918 Brandon, Fl. 33511	

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and other flexible hours
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CRITERION, From Page 5
on this matter. The current
deed restrictions that are
being prepared for the new
areas that are or will be
developed require a six foot
high masonry wall construc-
ted similarly to existing
walls in Bloomingdale and
that prior to construction,
plans must be submitted to
and approved by NILIC. On
the specific question re-
garding the perimeter wall
surrounding the Hooker
Barnes development in
Section F-F (corner of Bell
Shoals and Glenhaven), upon
review of the contract and
deed restrictions, there was
no requirement in either
document for standards of
wall construction or mainte-
nance of the walls. There
will be no action taken on
the part of Hooker Barnes or
NILIC for the repair and
repainting of these walls."

6. "During this past year,
we did determine that the
south wall on Greenhollow
Lane should be repaired and
painted because of the ex-
tensive cracks and mildew.
This was done in March. Af-
ter receiving the request by
the STD board on October 7th
to contribute to the paint-
ing of the walls throughout
the District, we reviewed
the issue and determined
that NILIC could and would

only be interested in
painting those walls that
directly affect their sales
effort."

"Bell Shoals east from the
northern most point south to
the beginning of section FF"
and "Greenhollow Lane north
side from Bell Shoals to
Natures Way Boulevard" are
the two walls that Criterion
will be spending \$9,474.30
to repair, pressure clean,
trench 6 inches below the
wall line, and paint. (Work
has already started and
should be finished soon.)

"No other walls in the Dis-
trict will be painted by
NILIC or Criterion nor will
a donation be made by NILIC
or Criterion towards future
wall painting."

The STD Board of Trustees
decided to respond to this
letter. The Gazette will
report their response at a
future date.

Another item discussed at
this STD meeting:

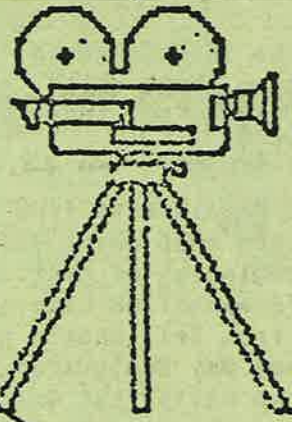
Street Light Relocation -- A
member of the Board is look-
ing into the possibility of
additional street lights at
the intersection of John
Moore and Bloomingfield Dr.
as the entry lights are no
longer operational.

STD, From Page 5
The meeting was attended by
a Gazette reporter and is
reported elsewhere in this
issue. We were successful
in getting Criterion to
repair much of the broken
walls, some of the grounds,
and even paint over 1 1/2
miles of walls. The exact
cost of this is not known.
The wall painting alone is
saving the STD almost
\$9,500. The people at Cri-
terion realize that what is
good for Bloomingdale is
good for their business as
well as for us, and are
showing a willingness to
help the STD.

Very soon we should see the
repair of the entrance way
sprinkler systems by
Criterion.

The lighting system at John
Moore will be removed at
this time. Since those
lights have been vandalized
so often and to such a cost,
we felt we could not afford
to keep replacing them and
keeping the corner safe from
electrical hazard. This
does not mean that we cannot
put in safer lights later as
the budget allows. We are
looking into alternate use
of the street light.

We encourage attendance from
all Bloomingdale residents
to bring to our attention
your special concerns for
our neighborhood. After the
first of the year, we will
start work on the 87-88
budget and we would like to
hear your input. After all,
we're spending your money. ☐



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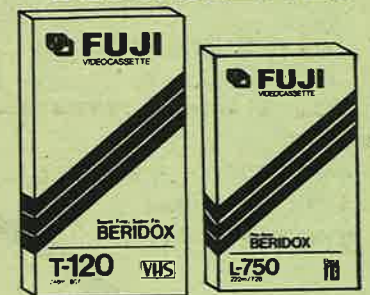
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 Your Price After Rebate
 (Limit 16)

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 Tape Repairs**

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HOME OF THE DOUBLE DECKER

WE WOULD LIKE TO WISH ALL OUR FRIENDS IN THE BLOOMINGDALE AREA
A Very Merry Christmas & A Happy New Year

<p>Family Special</p> <ul style="list-style-type: none"> • Large Double Decker (2 Item) • Large Greek Salad • Large Pitcher-Soda <p>Expires 2-10-87</p> <p>\$15.00 <small>SAVE \$4.00</small></p>	<p>\$2.00 Off DOUBLE DECKER OR \$1.00 Off THIN CRUST</p> <p>Not valid with any other offer Expires 2-10-87</p>	<p>\$2.00 Off DOUBLE DECKER OR \$1.00 Off THIN CRUST</p> <p>Not valid with any other offer Expires 2-10-87</p>	<p>\$2.00 Off DOUBLE DECKER OR \$1.00 Off THIN CRUST</p> <p>Not valid with any other offer Expires 2-10-87</p>	<p>DINNER FOR 2 (or more)</p> <ul style="list-style-type: none"> • Small Double Decker (2 Item) OR • Large Single Pizza (2 Item) • Small Greek Salad • Small Pitcher-Soda <p>Expires 2-10-87</p> <p>\$10.00 <small>SAVE \$2.75</small></p>
--	--	--	--	---

Some have speed (and little else) Some have "give away gimmicks"
WE HAVE THE FINEST QUALITY PIZZA MONEY CAN BUY.

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 BRANDON, FLORIDA

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WE THANK YOU FOR YOUR PATRONAGE
Joe & Ling

LETTERS, From Page 3

Dear Editor:

My reason for this letter is twofold. First, I would like to commend you on the tremendously improved quality of this local newspaper. I find myself wanting to read the efforts of your GAZETTE team in each new issue.

Second, an article on page 7 drew my attention, especially since I am involved in the financial services arena. This article was on IRA's since the new tax law. In the second paragraph the author lists the maximum income level for deductibility (full or

partial) of an IRA at \$50,000. This should be clarified to be "adjusted gross income" of \$50,000, or the amount of earnings payable on the tax tables. For singles it is not a gross income of \$35,000, but an "adjusted gross income." It is conceivable that a

family with a gross income of \$50,000 could have sufficient deductions to have an adjusted gross income that still qualifies them for some, if not all of their IRA deduction.

In the last paragraph the author begins talking about alternatives for those individuals who receive only partial or no deduction for their IRA contribution because of income levels. There was an omission which should be corrected. Regardless of an individual's income level, all interest in an IRA is tax deferred and therefore unaffected by the recent tax law change. Only the deductibility of the initial annual contributions is at question.

The insurance products mentioned by the author are made with after tax, not tax deferred, dollars. Life insurance does not qualify as an IRA, primarily since the IRS does not accept insurance as an acceptable investment vehicle. Your readers should be wary of the interest sensitive life insurance products, especially UNIVERSAL LIFE.

My primary objective in this letter is to have the IRA issues clarified.

Oliver C. Boody, IV
REGIONAL VICE PRESIDENT
A. L. Williams

(Editor's Note: Jim Wysolmierski's article "IRA'S UNDER THE NEW LAW" (November, 1986) is correct as printed. Due to space limitations, Jim kept his information generalized. We appreciate the additional information provided by Mr. Boody.)

WE APOLOGIZE...

We apologize to any resident that was at the Church to vote between 1 to 2 p.m. Jim Weiss was to have manned the polls, but it was his next door neighbor, the Clark family, that had the fire in their home. So Jim was there instead of at the polls, which is understandable.

IS SHOPLIFTING REALLY STEALING?



This McGruff tip brought to you by the Bloomingdale Mobile Watch

Yes, it is.

Sometimes kids do it because they think it's fun, or try it on a dare when they're with a group of kids who start talking and fooling around. Has that ever happened to you? If it did, what would you do?

Shoplifting is taking something without paying for it—but you really do pay for it eventually.

Storekeepers have to pay for what they sell, and they have to add in the costs of anything that's stolen. Since we all have to buy things from stores, we all pay the extra cost of stolen items.

So, what can you do?

Well, if you're with some kids who want to try shoplifting, you can tell them that you don't want to and that it's not really getting something for nothing. If you ever see anybody in a store not pay for something, you can quietly tell a salesperson or cashier and they will see if there's a problem.

You might have to think about this a while, but what you pay because of shoplifting can be much more than a nickel on a candy bar. If you wanted to buy a radio, for instance, the storekeeper might have to charge \$5 or \$10 more if he had been the victim of a lot of shoplifting.

Shoplifting is stealing, and you can help stop it and keep prices down—and that's really a good deal!



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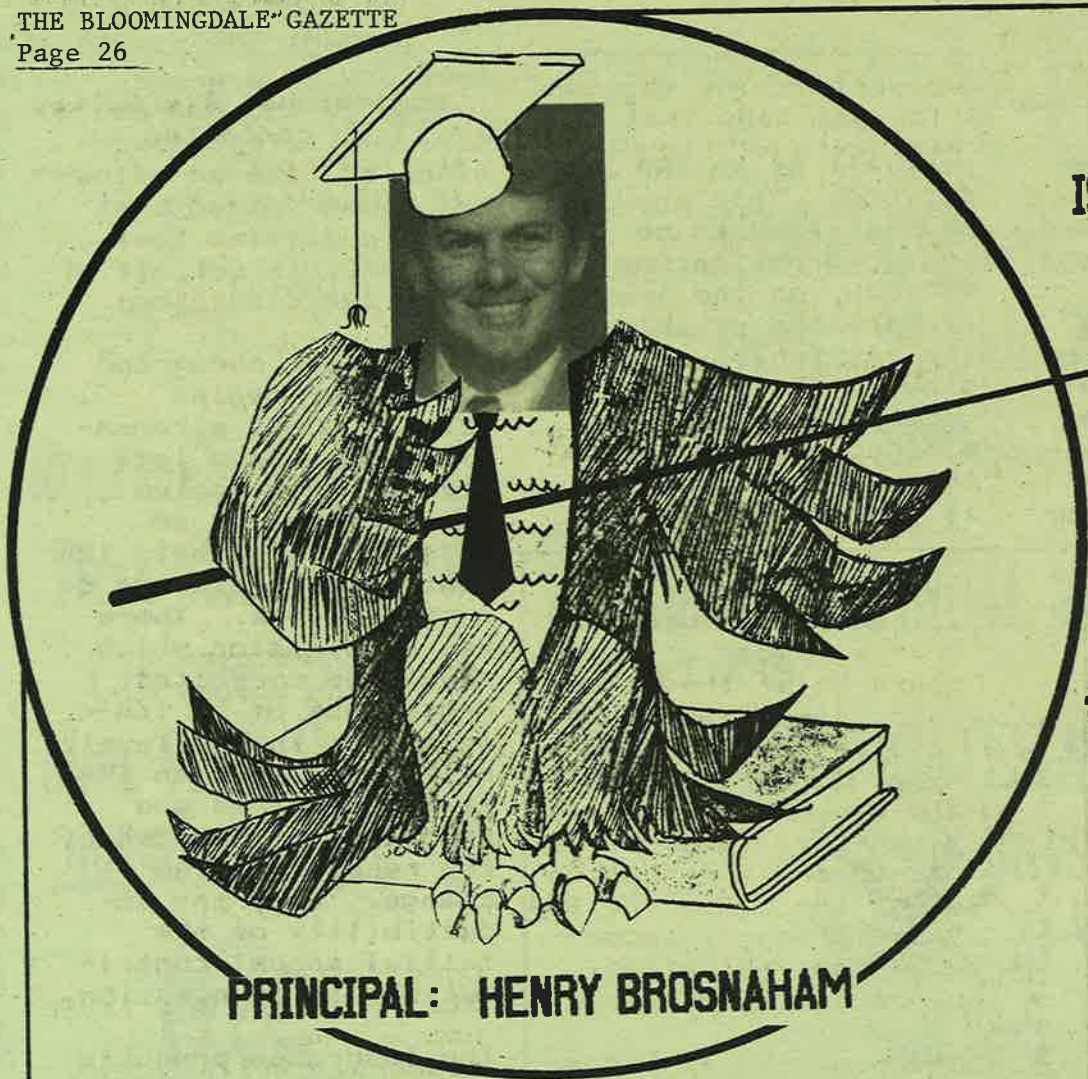
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PRINCIPAL: HENRY BROSNAHAM

1ST DAY OF SCHOOL: 8/11/86

GRADE AVERAGE

A+

GRADE	SUBJECT	NOTES
A+	Properties Listed	\$6,888,200
A+	Pending/Sold	\$1,043,500
A	Average Days On Market Until Contract	27 Days
GIFTED SUBJECTS		
	Turnbury	Listed and Sold 1 Day
	Wister Circle	Listed and Sold 15 Days
	Clubview	Listed and Sold 8 Days
	Eastridge	Listed and Sold 14 Days
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Free Relocation Package	Member Board of Realtors	Professional Staff
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MON-SAT 9 TO 6
SUNDAY 10 TO 4:30

HONOR STUDENTS:
Donna Sullenberger
Cass Thompson
Cindi Guthrie

SCHOOL PHONE:
685-8887

General, From Page 7
problem. Suggestions
were: lowering of speed
limits in that area, no
passing signs, and duck
crossing signs.

The lack of street
lighting at Glen Haven
and Bell Shoals was
discussed. The Board
will contact Chris
Pheils who has been
working on this problem
throughout the area.

Trash in the Estates
area was of concern.
It is being dumped
there by garbage
trucks. The Board will

contact Mary Cummings
(Director of Solid
Waste and a resident)
to see if something can
be done about this.

The General Membership
approved the sale of
Christmas trees by the
BHA.

A letter will be sent
to the Tampa Tribune
asking them to remove
their newspaper vending
machines from Bloom-
ingdale.

The BHA would like to
start the STD off well
by giving them a clean-

up party. The sugges-
tion was made that the
residents of Bloom-
ingdale all pitch in on a
specified weekend and
get Bloomington "in
order" so as to get the
STD off to a good
start. Those attending
approved.

A concern was expressed
by many residents re-
garding the lack of
communication from the
STD. One resident
recommended (and was
agreed by the members)
that a member of each
board be at the other
board's meetings on a
regular basis to trans-
mit information back
and forth. It was also
asked that the Gazette
print more information
about the STD. The BHA
Board strongly encour-
aged resident atten-
dance at STD meetings.

The widening of Bloom-
ingdale will be looked
into by the Board in
January.

Commissioner Jim Selvey
will be contacted if
the wall on Bell Shoals
is not put up very
soon.

The following is a
list of your new Board
as of January 1, 1987:

George Ball
Steve Briggs
Henry Brosnahan
Susan DeLuca
Janet Holzman
Ted Keiser
Daryce Moore
Shelly Oaks
Ron Thompson
Jerry Underwood
Jim Weiss
Errol Whitfield

Alternates:

Bill Armstrong
Mike Kelly
Joe Liguori

Congratulations to
Steve, Henry, and Janet
who are newly elected
members. While Susan,
Ted, Jerry, and Errol
are re-elected incum-
bants.



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of Orthodontists

Michael O. Abdoney, D.D.S., M.S.D.
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BASEBALL, from page 19
available to purchase by
calling Bloomingdale Resi-
dent Butch Valdes at
(813)3321 or Rosalind Creager
at 685-9494.

Donations are needed. They
can use first-aid supplies,
paint, money, etc., etc.
GTE said they will donate
\$500 to the league if anyone
employed with GTE can donate
their time.

Money raised from registra-
tion, program ads, sponsors,
and various fundraisers goes
to buy uniforms, equipment,
pay insurance, and maintain
the fields and buildings.

As the teams form and they
start to play, we'll report
on the game schedules, wins,
and fun here in the Gazette.

So, lets PLAY BALL....

COMING IN THE JANUARY ISSUE:

"May I Introduce..."
by Sherry Hardin

"Citizens Against Crime"
by Cheryl Ledford

"The Need for a Will and
Trust"
by Jim Wyszolmierski

ALSO....

"Alice Thompkins Award
Nominations are Open"

"Bloomingdale Boys Win
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much
more*

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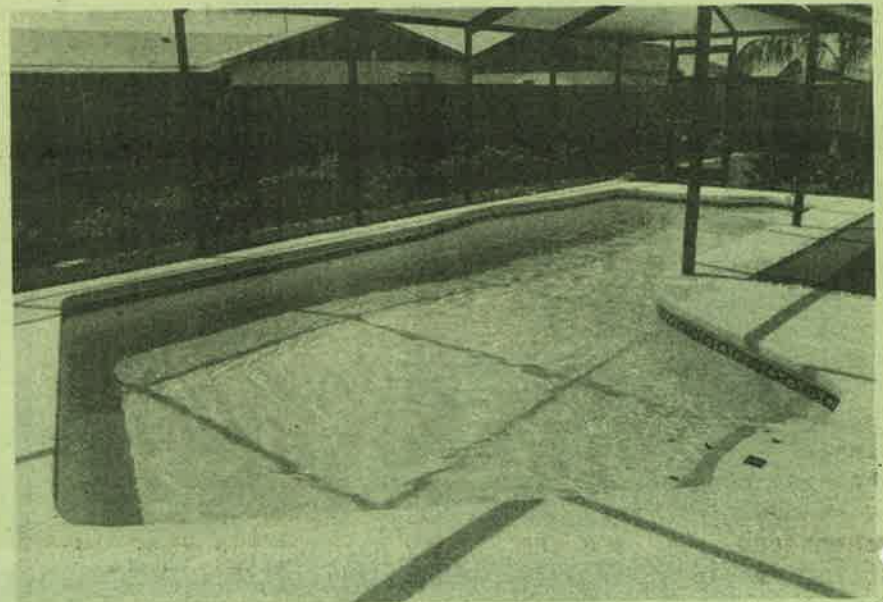
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BETHLEHEM from page 1

After long centuries of sorrow, sin and strife in the world, God did indeed cut himself down to our size for a short while--in the form of Jesus Christ.

What a marvelous definition of Christmas! God on earth, cut down to our size. And now we can talk to Him.

Luke would not be popular today. He speaks of Christmas in terms of rough, humble shepherds and angel voices and royalty born among cows and donkeys. Luke indicates that Christmas is not a matter of possessions but of recognizing a Person. Christmas is not activity, but attitudes--like peace and good will. Christmas is not another gift--it is the coming to earth of the Giver of all good gifts.

It is time to go "Back to Bethlehem" for a long look at the real Christmas. The Bible records the words of the shepherds, who were the first to hear about the Christmas event, and they are appropriate words for our time: "... let us now go even unto Bethlehem, and see this thing which is come

to pass, which the Lord hath made known unto us" (Luke 2:15).

Christmas emerges as a story of opposition and adversity. Mary brought forth her Child in a stable, of all places. The Holy Child, God's own Son, lay in a manger. The weary parents were denied a room in the inn that night. Thus the inspired author, Dr. Luke, captures a graphic scene. Here is a picture of disappointment. There is a quality of adversity and opposition in the experience of Joseph and Mary on that first Christmas night.

Christmas is a story of evangelism and missions-- "...they made known abroad the saying which was told them concerning this child." The most natural result of experiencing what Christmas means is to tell about it. It affects people that way. The shepherds went "glorifying and praising God," and the people marvelled at what they heard. The story of Christmas is clearly a story of joy and praise. It is seen in the message, and it is seen in the messengers.

In going back to Bethlehem

we see the birth as a fulfillment of Isaiah's prophecy concerning the coming of the Messiah in Isaiah 7:14. "Behold a virgin shall conceive and bear a son and shall call his name 'Immanuel.'" Indeed, to go back to Bethlehem is to be moved by the Messiah's birth even as George Frederic Handel was moved to write the "Messiah." Here is his true story:

The composer was in despair. Struggling to earn a living in London, he knew days when he could not afford to buy meals. One night in 1741, depressed and defeated, he wandered the lonely streets: it was almost dawn when he returned to his shabby room. On a table was a thick envelope. It was from Charles Jennens, the man who wrote his librettos. Examining the pages, he found them covered with Scripture texts.

Wearily, he tossed the pages aside and crawled into bed. But he could not sleep. The words he read returned to him:

"Comfort ye, comfort ye, my people, saith your God... The people that walked in darkness have seen a great light... For unto us a Child is born... Glory to God in the highest... Hallelujah! Hallelujah!

Too stirred to sleep, he got up and went to his piano. The music flowed from his heart--rich, majestic, triumphant. He began to write.

THE BLOOMINGDALE GAZETTE
December 1986 -- Page 29

Night and day for three weeks, he wrote feverishly. He forgot sleep, food, rest. He refused to see anyone. At last, on the day the work was finished, one friend managed to gain entrance.

The composer was at his piano, sheets of music strewn around him, tears streaming down his face. "I do believe I have seen all of Heaven before me and the great God Himself," he exclaimed.

Millions of people have been able to believe that. The first audience to hear the composition, in Dublin in 1742, gave it the greatest ovation in the city's history. Weeks later London heard it for the first time and again it was a triumph. The King was so impressed during the Hallelujah Chorus that he rose to his feet--a custom that still prevails.

Why should Christmas be anything but a time for joy and praise? We miss the real spirit of Christmas if we allow the cares of this occasion to overburden us. This is not time for trudging wearily in search of something for "that person who has everything." It is not a time for gloomy complaints or grumpy moods. It is a time to sing with Isaac Watts "Joy to the World, the Lord has Come!"

This year--let's go back to Bethlehem for a true understanding of what Christmas is all about.

WILLIAM K. BELTON, JR. D.M.D., P.A.

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SMILE BRIGHT



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10:30 a.m. Morning Worship
6:00 p.m. Evening Worship

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7:30 p.m. Family Night Bible
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VALRICO, FLORIDA 33594

CHARLES F. ANKNEY, PASTOR

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CLASSIFIED

THE BLOOMINGDALE GAZETTE
December 1986 -- Page 31

NEWS MANAGER WANTED: This newspaper is looking for a Bloomingdale Resident who has newspaper experience and/or a degree in journalism to run our news department. This is a paid position with VERY flexible hours. The person hired must be self-motivated and responsible with the ability to follow through without supervision. If you are interested, please submit your resume with salary requirements to THE BLOOMINGDALE GAZETTE, INC., Attention: Susan DeLuca, Editor -- P. O. Box 918, Brandon 33511.

HAND-PAINTED WALL MURALS: Will take your ideas and translate them into colorful murals and pictures for one wall or all four. I paint everything from fantasy pictures in children's rooms to professional designs in stores. Call Kathy Watkins at 684-0267, a Bloomingdale Resident.

HELP WANTED: We are looking for housewives that are interested in earning some extra money cleaning houses parttime while their children are in school. The days and times can be flexible. This is a professional agency that is owned by a Bloomingdale resident. We ask that you be willing to clean someone else's home with the care you give your own. Please call Mary Pafites at 685-1307 and leave a message.

BABYSITTER NEEDED: For infant starting January 1987. Your home, non-smoker, and references preferred. M-F, 7:30-5:30. Call Nancy at 685-2356.

GOLDEN RETRIEVER PUPS: AKC registered. Excellent bloodline. Outstanding qualities. Sire & Dam on premises. Choose and reserve yours NOW! 689-8572.

IRONER NEEDED: Need someone to help with ironing--will pay by the piece. 689-0581, evenings.

TUPPERWARE: Order now for Christmas from a Bloomingdale Resident. Phyllis Jerpi at 685-9007.

WANTED: Bridge partners. Anyone interested in a game in the afternoon call 689-2161.

TV FOR SALE: 25" GE color console. Good picture. 681-9026.

VCR PROBLEMS?: Need help setting up or cleaning the heads on your VCR? Call Jim Frey, 681-3739.

GENTLEMEN: Stumped for a Christmas present for your wife or daughter? Give her a gift certificate for a complete image consultation including fashion and style information, color analysis, skin care, and make-up instruction. Call Claudine Boucher at 684-3546. Bloomingdale Resident.

FOR SALE: Basinet with skirt and sheets. \$20. Call 681-9777.

A BRANDON BLVD ADDRESS FOR YOUR BUSINESS FOR ONLY \$6 PER MONTH! -- Call 684-MAIL(6245), Bloomingdale residents.

LOST: Mobile Watch sign in Bloomingdale East. PLEASE call 689-8913 or 681-9026 if you find it.

FOUND: Found a watch on Springvale in East. Call 681-5661 to identify.

FOUND: Fold over key ring with tokens inside, on Eastridge Dr. in East. Call 681-5218 (evenings) to identify.

ORGAN LESSONS: In your home. Call Daryce Moore at 681-3263 after 6 p.m. Bloomingdale Resident.

CHILD CARE NEEDED: Seeking mature person to care for 3 month old 2-3 days/week, 7 to 7. 689-0581 evenings.

AMWAY: Personal care essentials, home and auto care products, health and fitness supplies, Christmas gift ideas. Call Claudine Boucher, 684-3546. Bloomingdale Resident.

LAWNMOWER BLADES SHARPENED: A sharper blade means a healthier lawn and easier mowing job. Ted Fliegel, 3907 Butternut Court (West). 689-9373.

FOR SALE: 75 gallon marine aquarium with custom cabinet, canister filter, UV filter, plus accessories. \$400. 684-1574.

TYPING AND MORE: Resumes, word processing, custom typing, mail lists and labels. Call Simplified Services at 684-4897.

TUPPERWARE GIFTS GALORE: If you would like to have a Tupperware Party or earn extra money, please call Phyllis Anderson at 685-8216.

DOTTIE D'S CAKES: Cakes for all occasions created by a Bloomingdale specialist. Birthdays, weddings, Thanksgiving, Christmas, etc. Call Dottie at 685-4818.

ARE YOU NEW TO THE GREATER BRANDON AREA? "Welcome Neighbor" welcomes newcomers with a valuable packet full of local information, gifts & coupons. Call us today for your FREE visit (we don't sell anything). Phone Pam at 681-6853 or 645-3153. "Welcome Neighbor" is a member of the Greater Brandon Chamber of Commerce.

STAINED GLASS: Stained glass and leaded glass panels and windows. Custom made and installed. Call after 6 p.m. Tom Wood, 681-1884.

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681-5465
Peter Cunningham, 13
685-5255
Jennifer Curry, 1
681-4746
Katie Fannin, 12
685-5290
Kathy Handlin, 14
681-4915
Heather Harker, 13
681-4743
Donna Jacobson, 15
684-5206

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685-4150
Jennifer Kelley, 18
684-5711
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685-3605
Shawn Purtell, 14
684-3028
Kimberlee Ramsay, 16
681-3329
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Heather St. John, 16
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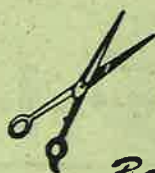
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