BLOOMINGDALE GAZETTE Volume XXXI Number 12 DECEMBER 2011 • THE OFFICIAL PUBLICATION OF THE BLOOMINGDALE HOMEOWNERS ASSOCIATION SINCE 1980



First pumpkins, then Santa

If you think Bloomingdale goes all out for Halloween, stick around to see it during the Christmas season. See page 4.

Korey Maurello, 10 (left), and her brother, Nick, 4, show off the homemade corpse rising from the graveyard that was crafted by their dad. Rob.

QUOTE OF THE MONTH

"Love is what's in the room with you at Christmas if you stop opening presents and listen." Author unknown

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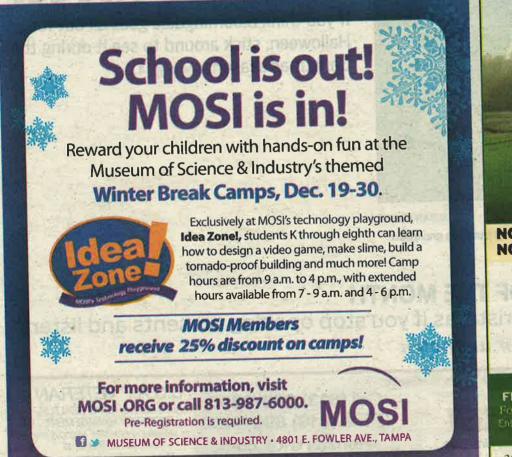
Education is Wild at Cimino



Busch Gardens came out to Cimino Elementary first general PTA meeting and talked about "Education is Wild with Animals" and teaching kids how to take care of them!



Cimino students who attended the recent PTA meeting enjoyed the Busch Gardens "Education is Wild" program!





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Family Fest blossoms for fourth year

BY SUSAN GREEN

It was definitely a family day at the Bloomingdale Homeowners Association's fourth annual Family Fest, with kids, parents and grandparents turning out to sample restaurant specialties, enjoy games and music, and learn about local businesses.

Preschools set up displays next to college recruiters, and bank representatives mingled with professionals in real estate. insurance, and weight-loss programs at the event, staged Nov. 12 at the Bloomingdale Golfers Club.

painted by artist Heather Walton or choose a bal- college-bound Bloomingloon animal fashioned by Robert Horning of Cards & Stuff Magic Inc.

Bloomingdale residents Charles Benton and his wife, Katrina, brought their son, Elijah, 2, and two nephews, Justin and Adrian Shoemake, ages 6 and 8, respectively. Charles Benton said the family has been attending the festival since it started.

"We just have fun, relax and enjoy the weather while we can," he said, noting the sunny day and cool temperatures.

Proceeds from sales of Parents could let their cookies, brownies and children bounce off the snow cones at the event walls in the bounce house, help fund the association's or take turns on the giant, Community Scholarship inflated slide. Kids lined program, which provides up to get their faces an award annually to a

dale senior based on aca-

demic performance and volunteer service hours. The Beef O'Brady's res-

taurant on Bell Shoals Road gave away samples of its signature chicken wings. Door prizes included two large gift baskets filled with hair products and three gift certificates from Heather Michael and Jennifer Taylor of Salon Jennifer as well as a giftfilled tote bag assembled and donated by Audra Mosser from Thirty-one, a business that sells purses, bags and accessories at inhome parties.

Stan Lee, president of the homeowners association, said Family Fest start- neighborhood. ed primarily as a way to foster community spirit. "We bring the residents for the kids."



Artist Heather Walton gives Colby Jacobs, 7, the face of an alligator at the annual Bloomingdale Family Fest.

in to meet the other residents," he said, adding that the displays demonstrate to Bloomingdale residents the services available close to their

"It's family and commu-



nity," Lee said. "It's mostly Kids of all ages took turns sliding down a giant cushion of air at the annual Bloomingdale Family Fest.



YOUR INSIDE CONNECTIONS BLOOMINGDALE

HOMEOWNERS ASSOCIATION INC.

PO Box 7221, Brandon, FL 33508 Phone: (813) 681-2051

bloomingdale. E-mail: homeowners@ verizon.net

Meetings: first Tuesday in January, March, May, September and November at 7 p.m.

Web site: bloomingdalegazette.com

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THE BLOOMINGDALE GAZETTE

The official publication of the BHA since 1980 Post Office Box 7221, Brandon, FL 33508

Phone number: (813) 681-2051

E-Mail: bloomingdale. homeowners@verizon.net

Web site: bloomingdalegazette.com

The Gazette is published by Sunbelt Newspapers

Publisher: Terry Jamerson

202 S. Parker Street, Tampa, FL 33606-2395 Ph: (813) 259-7479 Advertising: 627-4771

The Gazette is delivered free to Bloomingdale. An unusual tree gets the holiday treatment at the Fry residents on the first

Will 'Boo Hoo' at Halloween mean 'Bah! Humbug!' this Christmas?

BY SUSAN GREEN

It was less than two weeks before Halloween, and the Great Pumpkin appeared to be at risk of rising from his patch without benefit of fake fog, cackling crones or dismembered body parts piercing through suburban sod.

A drive through the neighborhoods of Bloomingdale East near Bell Shoals Road scared up nary a ghoulish head in the dirt, or errant witch squashed against a wall or window pane. So I turned to Bloomingdale West, and particularly Bloomingfield Drive; that bastion of Boo Day beasties I remembered from years past.

The street appeared eewith trees and the front

and crime scene caution for Fry, and she was revtape.

'I've got more stuff," Fry promised, adding that she had particular plans for a gargoyle and black lights.

A native of Ohio, Fry is accustomed to lavish holiday decorations. She shares her home with her husband, Michael, an Army major, and two children: son Jeffrey, 16, and daughter Kimberley, 14, who attend Bloomingdale High School.

She figures she inherited her energy for holiday decorating from her mother, Wanda Jefferys, who has promised to crochet a monster spider web to cover the front of the house next year.

The family moved to Bloomingdale from Pinellas County shortly before rily normal, except for Christmas last year. The Constance Fry's home, towering oaks with the "creepy moss" were door draped in cobwebs among the selling points

eling in the possibility of using the trees in her yard to enhance a spooky effect.

Though she said she doesn't want to see overspirited neighborhood rivalry over holiday decorations, she would have liked more competition on her block.

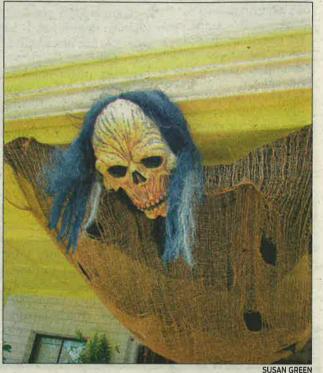
"I'm kind of disappoint-ed," she said. She suggested that weather and the fear of vandals or thieves targeting outdoor decorations might have dimmed enthusiasm this year, along with the gloomy economy. She said she knew of at least five neighbors who have moved out on her street since her family moved in.

If the family's first Christmas in Bloomingdale last year is any indication, however, the lack of creepy crawlies in Octo-ber shouldn't translate into a dearth of candy canes and fake icicles in December, she said. Several neighbors pulled out the stops for Christmas last

year. A few miles east, in a neighborhood off Culbreath Road, Rob Maurello also predicted more holiday spirit for Santa Claus



Cobwebs, crime scene tape and vampire bats at the front door were just the beginning of outdoor decora-



A phantom skeleton greets guests at this house in Bloomingdale West, one of a few in the neighborhood that had decorated for Halloween by Oct. 20.

than for the Great Pump- sporting a few friendlykin.

body's got lights out," said twist-tie plastic ghosts, the Maurello, who moved Maurello yard was an eyefrom Denver to Blooming- catcher with the lawn dale 11 years ago. "Some transformed into a graveyears it's more than others."

neighborhood In a

looking scarecrows, "At Christmas, every- pumpkin cutouts, and yard and a spectral haunt hovering over the front door.

Maurello estimated the whole effect took two hours or less to create, including about a halfhour to craft a homemade corpse rising from the grave.

National reports as late as mid-October predicted an increase in consumer spending on Halloween this year, with revenues expected to near \$7 billon nationwide, according to www.upi.com/business_news. That includes costumes, parties and visits to haunted house attractions, along with dec-



St. Andrews celebrates the seasons with handmade crafts for sale

BY SUSAN GREEN

celebrations to winter hol-. idays at the 44th annual the day. fall crafts fair at St. Andrews United Methodist Valrico hurried over to back at the fair as a ven-Church at Bloomingdale Avenue and Bryan Road.

Turkey potholders and pumpkin themes snuggled alongside reindeer ornaments and Christmas wreaths at the Oct. 29 fairgoers as event. browsed among 80 vendor displays, noshed on baked goods or took home gently used treasures from Granny's Attic, a rummage sale of donated items.

Each year, the event

with this year's turnout, Florida home. Hundreds of shoppers particularly because a pertransitioned from autumn sistent drizzle greeted ven- have to have a flamingo," dors and shoppers early in Kim Baker said.

ornaments and trinkets.

are the roosters?"

Henderson picked out a work. rooster ornament she friend for Christmas.

"Every year I try to get fingerprints in them." some kind of ornament for her tree," Henderson said. For Kim and Andrew

She said she was pleased go, in honor of their new

"My husband said we

Estacion, also of Valrico, Jeanette Henderson of said she was glad to be Anita Estacion's collection dor. She showed her crafts of handmade polymer clay at the fair for three years until a grandson came to "We heard there were live with her about eight roosters," she said. "Where years ago, and she found herself too busy to do art-

"I just re-started," she planned to bestow on a said. "Everything is handmade. You can see the

Nicole Wooldridge and Kristina Rocha of Valrico and Jessica Mendez of raises about \$5,000 for the Baker, who moved to Val- Temple Terrace went in church's missionary ef- rico from Michigan a year together to display their forts, said vendor coordi- ago, the bird ornament of scrapbooks, hair accesso- said her decorated, lighted nator Mary Jane Trimble. choice was a pink flamin- ries and crocheted items at wine bottles were selling said she typically gets a she said.



Nicole Wooldridge of Valrico, a scrapbook vendor, is framed by a holiday wreath crafted by her friend, Kristina Arocha of Valrico, during St. Andrews United Methodist Church's annual fall crafts fair.

women said they met faux fruit, they provide a ers and enjoys selling her through an artisan group yuletide touch at buffet ta- wares at the St. Andrews page on Facebook.

Linda Uttley of Valrico fairs, Uttley said.

one of the booths. The well. Draped in beads and good response from buybles or other holiday af- event.

"It's good to see friends A repeat vendor, she come back year after year,"





on is a trac

BLOOMINGDALE BUZZ

BY SUSAN GREEN

This month's Bloomingdale Buzz interviews were conducted at Jiffy Lube, 3526 Bell Shoals Road, which held a grand opening Nov. 19. The business offers oil changes and other vehicle maintenance.

With the winter holidays and New Year's Day approaching, we asked people the following question:

WHAT ARE YOUR THOUGHTS ABOUT THE COMING NEW YEAR?

Mariel Gallagher of Seminole:

"Personally, I want to become a better person, maybe to not pollute so much, to be greener, and to set more goals for myself ... to make the world a better world for everybody.



Salina Bailey of Valrico: **Nelson Rodriguez**

"I hope that it's better than last year, with the economy and financial situation.'

Nelson Rodriguez of Bloomingdale:

"My thoughts are that world consciousness is starting to change, that people are starting to appreciate the more basic things in life ... by virtue of the economy forcing them to look at things differently.

"I think it's a very positive time and causing us to come together and realize that we have more in common than we have differences."

Public welcomed to ribbon cutting

Wednesday, Dec.7 at 12:30 p.m., the "Back by Demand Thrift Store, Consignment Boutique and Snack Shoppe" is having a ribbon cutting and open house celebration. The event is presented by the Greater Brandon Chamber of Commerce.

shopping, refreshments, store specials and prize drawings. The store is located at the Bloomingdale Plaza, (next to Winn Dixie), 173 E. Bloomingdale Ave.



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Power of **Positive Women breakfast**

leading coach Candice girls and their mothers Teague put together a Sat- about day to day situations urday morning breakfast and how to be more posifor mothers and daughters tive in handling these situof her team to come to- ations. They also spoke gether for a time of fun about how mothers and and to get to know each daughters should be able other.

Power of Positive Women, tough. was presented by Renee Riggs and her daughter,

Bloomingdale cheer- Jessica Kidd. They spoke to to confide in each other This month's theme, even when things get

KIM WALLACE

Chamber stages veterans event at Campo YMCA

BY SUSAN GREEN

About 40 businesses and nonprofit organizations turned out last month for a Veterans Festival at Campo Family YMCA, hosted by the Greater Brandon Chamber of Commerce in honor of Veterans Day.

Among them was Katrina Farrell, military liaison specialist for Seniors In Service of Tampa Bay. She said her organization pairs volunteers with homebound veterans and children affected by their parents' military service, such as deployment overseas.

Farrell said the Campo Y event attracted the organization because of the high number of military families living in Bloomingdale. Two Bloomingdale elementary schools -Alafia and Cimino - along with FishHawk Creek Elementary to the south and Symmes Elementary to the west, are among schools targeted for services because of the number of children in classes there from for the average commute, he said. military families.

program have been found to be at the right time, he said.

particularly helpful in spending time with children who have trouble accepting the long-term absence of a deployed parent, Farrell said.

'Definitely I feel like I'm in the right place to make the magic happen," Farrell said.

Also at the event were Randy Valdez and Terry Russell of Suncoast Community Health Centers, a federally funded nonprofit health program with clinics in Brandon, Dover, Plant City and Ruskin.

Valdez said the display's main aim was to highlight recently expan-ded dental services offered by the program, which charges fees on a sliding scale based on a patient's income.

Representing TECO Energy and its interest in electric cars was Kenneth Hernandez, manager for the company's alternative fuel vehicle program. He showed off a red Chevrolet Volt that can be batterycharged in a household garage to travel up to 40 miles, long enough

The car also can run on gasoline,



Katrina Farrell, military liaison specialist for Seniors In Service of Tampa Bay, discussed what the volunteer program does at the Veterans Fest the Campo Family YMCA.

"We [TECO] see this as an opportunity," Hernandez said. "If we can promote a vehicle like this, we have an opportunity to lessen our dependence on foreign oil."

The festival included an opening ceremony by the Spoto High School ROTC and a fundraiser for the Veterans who volunteer in the in case battery power is not available chamber's Military Affairs Council Education Endowment Fund.

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Signs, signs, everywhere signs

Snipe signs are those sues that both citizens and issue effectively in the face signs seen everywhere stuck on poles or in the ground advertising everything from garage sales to rooms for rent to jobseekers. But are they legal? Simply stated, the printing of the sign is not prohibited. However, the placement of the signs in or on public property is.

Hillsborough County's Code Enforcement Department is the primary County entity charged with the enforcement and snipe signs. On average more than 30,000 signs are removed each year at great expense to County re-

governments alike are of diminishing resources, struggling with have exac- the Hillsborough County erbated the problem. The Code Enforcement Deloss of revenue has caused reductions in County staff. while the need to advertise a struggling business has never been greater.

While government depends on revenues from a robust commercial sector. the law is clear - the placement of the signs on public property is illegal. The task of balancing the removal of illegally placed needs of the business community and the legality of the visual blight is daunting.

In an attempt to mansources. The economic is- age the illegal snipe sign

partment initiated a volunteer program enlisting the aid of citizens in removing illegally placed signs. This group of civicminded citizens has collectively removed more than 21,000 illegal signs from public property in little over one year - on their own time and at their own expense. Their efforts have allowed the Code Enforcement Department to use its resources that would otherwise be dedicated to the removal of illegal signs in a number of other productive ways. The success of the program has gained the attention of other municipalities looking for creative solutions to similar issues.

The Hillsborough Coun-Code Enforcement thanks the many citizens who on a daily basis work to make this County a desirable place to live, grow, play and raise our families. For information on the Volunteer Sign Program and how you can get involved, contact Andy Pfeiffer, Hillsborough County Code Enforcement, (813) 274-6632.

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Bloomingdale Cheerleaders go pink

Bloomingdale cheer- the Junior Varsity and Var- munity by participating in

and purchased pink pom- Teague thought this was a poms to cheer with during way for the girls to support games to support breast breast cancer awareness cancer. Also, this year both and give back to the com-

leaders support the Breast sity team participated in this event. Coach Teague, Cancer Awareness in the the Plaza Bella "Green along with assistant Coach month of October. The Boutique" goes Pink 5K Booth and 30 cheerleaders team wore pink hair bows run and walk. Coach enjoyed the run to help out The Vera Bradley Foundation for Breast Cancer.

KIM WALLACE

Battle of the bands



Burns Middle School band member Austin Ely was so excited being able to perform with Bloomingdale on the field.

On Nov. 10, the Burns school band students a formed on the field with Middle School Band was chance to see what they asked to perform with Bloomingdale High School for their last game of season. This gave the middle Bloomingdale and per-

have to look forward to next year. They sat with

Bloomingdale during t pre-game show and du ing game time.

KIM WALLACE



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On Real Estate Not as easy as it looks

ust as setting a listing price is ultimately your decision, so is whether to accept an offer. These days, it can be difficult to decide if an offer is a good one, because there are so many influential factors. Getting an offer is the first positive step. Now, take a deep breath and consider your options.

Are you under pressure to move? Whether it is finances, family or a job transfer, the urgency of your move may dictate accepting an offer lower than you had expected.

Likewise, how much debt do you still carry on your mortgage? Unless you are listing under "short sale" terms, you don't want to accept an offer that's less than what considering any and all you owe, so pay close at tion to how deprecia and closing costs affect your bottom line before making the decision to accept or counter



Ray

Another important factor to consider is whether or not the

an offer.

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so, you can expect a quicker closing with no surprises, and confidently begin the pursuit of purchasing your next home. Even a lower offer from a pre-approved buyer may be better than a higher offer from one whose financing falls through at the last minute.

Remember, offers are about negotiation and compromise. Be flexible and reasonable when offers that come your way.

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Letter to the editor

Dear Bloomingdale,

At this year's Fourth Annual Family Fest, a little girl passed out and was unresponsive. The following is a letter from her Grandmother, Mrs. Susan Flaws of Fox Run.

My husband and I bought our first home in Bloomingdale West 26 years ago and then 13 years ago sold it and moved to Fox Run where we currently reside. In both neighborhoods, we have had wonderful neighbors who always look out for one another. It has been a great place to raise a family. Even though our four kids are now all adults, Bloomingdale continues to be for us an awesome place to live and work.

On Saturday, Nov. 12, we took one of our daughters and our granddaughter to Family Fest sponsored by the BHA. After enjoying some of the festivities, our granddaughter passed out and was unresponsive for a time. So many people came to our aid - the man who called 911, the medical assistant who advised us how to position her for maximum blood flow to her heart, the woman who held a beach towel up to shade her until the paramedics arrived. . . Caught up in the moment in a hurry to accompany her to the emergency , , we were unable to express our gratitude for the outpouring of neighborliness. THANK YOU to all of you who were so kind to us on

Saturday. Bloomingdale really is a great place. Our granddaughter was evaluated at the hospital and is now at home doing well. **Susan Flaws**



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Bloomingdale resident helps Riverview High students come out swinging

stylist

nifer

dale. think

well."

BY SUSAN GREEN

BLOOMINGDALE GAZETTE

Golf can be an expensive sport, so when Bloomingdale resident Heather Michael learned that her former teacher needed to raise some money to keep it going at Riverview High School,

tracted 18 foursomes, in- years ago at Brandon the afternoon. There's a district and fifth in cluding from Riverview, Valrico members him as one of sue with trying to get and even Pasco County. her favorite teachers. kids to the courses." In all, about \$4,000 were Slater's wife, Angela, She said the team raised for the Sharks, ex- coaches the Riverview practices at Summerceeding organizers' ex- Lady Sharks golf feam.

Michael, who works as a er's son, Cody, 17.



Michael

organize the school's first Riverview High put to- tance," she said. She said the girls' fundraising golf tourna- gether the event largely "Golf is a little differ- team had an exception- Tom Figmik of Valrico, front passenger seat, was among

at Angela Slater said dependence and integri-Salon Jen- money raised from the ty to stay in the game. in tournament will help "I other needs for the or referee," Angela said. we team, which includes "Golf is an honor sport. Blooming-dale. "I did very about 10 boys and six The kids have to learn girls. She said

she helped little tough, and these bility and honesty and she pitched in to help golf team parents from kids could use assis- fair play."

The event Oct. 30 at- in Slater's science class play at 2 or 3 o'clock in Hillsborough participants High School and re- huge transportation is- regional competition.

"Golf is unique in the rules ... and the "The economy is a core values of responsi-

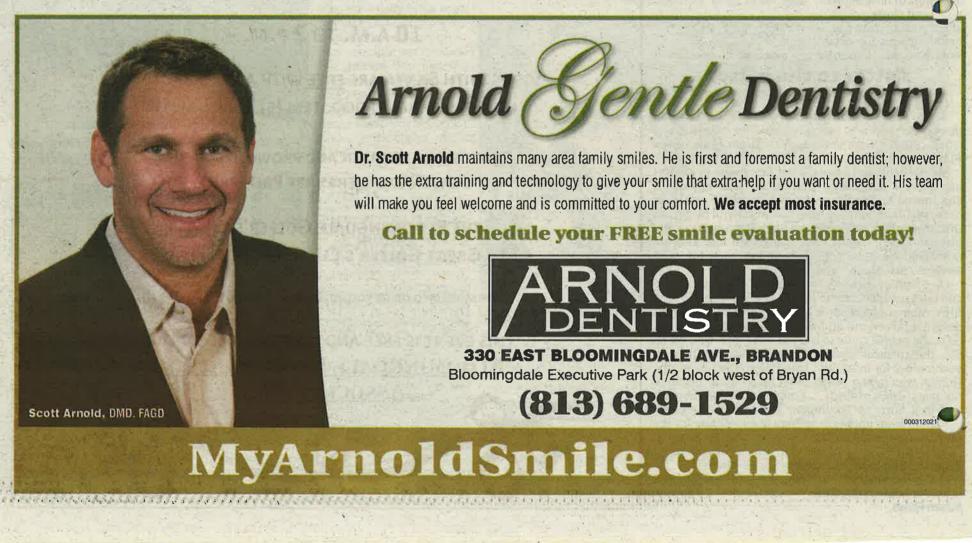
The boys fourth out of 12 teams Great

ment, held at Summer- because of boys' coach, ent (from other sports) al season this year, supporters who signed up to play in Riverview High field Crossings Golf Club. Ron Slater. Michael was for working parents. We placing second in the School's first fundraising tournament at Summerfield County Crossings Golf Club.

placed Pediatric Dentistry, wie's. Clips-Southbay, She said the team in the district, she said. Salute Sports Grill, Dr. was grateful for the Tournament sponsors Sheela Chokshi and Dr. support of Summerfield field Crossings. Because included Mid State, Riv- Saurabh Chokshi, Inner Crossings general manmichael's son, Bobby, coaches cannot accom- erview Golf League, Circle Golf Academy, ager Jason Blanchard "For our first time out, 15, played in the tour- pany every student as W.D. Wilson Fabrica- Buffalo Wild Wings in and Bloomingdale Golf-we're very excited," said nament alongside Slat- they round the course, tions, Turbine Aircraft FishHawk, Anglin Med- ers Club general managstudents must learn in- Support Group Inc., ical Group, Kazbors er Mike Wyatt.

Hess Orthodontics, Carr Grille and Hungry Ho-

Michael said she also



Community Station Notes

Have a safe holiday season

hanksgiving is history and Christmas and the New Years are just around the corner?

We in the Sheriff's Office hope that you will continue to make your holiday seasons safe and secure. Whether you're traveling or just running errands locally, be aware of your surroundings and lock up your valuables. Follow the 30 Second

Rule - in less than 30 seconds a thief can shatter your car window, reach inside and remove valuables left out in the open.

So, slow down, take the time to protect yourself, your vehicle and really enjoy the holidays.

Safety When Traveling

Many of you will be traveling this holiday season. Remember that during the holidays the volume of travel and the number of drivers increases, so allow extra time.

Follow the important rules we all know that can help keep you and your family alive. Buckle up and give 100 percent of your attention to driving. Don't be distracted by passengers or cell phones - talking or texting. As the driver, your responsibility is to get you and your passengers to their destination safe.

Of the millions of drivers traveling our roads over

these holidays, there are some who need your special attention. Watch out for the following:

SLEEPY DRIVERS

According to the National Sleep Foundation, more than half of the nation's drivers admit to driving tired or drowsy, especially during the holidays.

One special group is drivers 18 to 29 years old. Nearly one-quarter of this group reported that they have actually fallen asleep at the wheel. These drivers are also impatient, drive faster and feel more stressed. Watch out for them.

DISTRACTED DRIVERS

With cell phones and texting as well as other new technological advances available, more drivers are distracted.

The types of distractions noted in accidents could fill a book and many are just plain crazy. They cover everything from cell phones and texting to eating, putting on makeup, changing clothes, talking to passengers, reading, shaving and now even watching videos or working on a laptop computer.

Concentrate on your driving like your life depends on it. It does!

DRUNK DRIVERS

These are some of the most dangerous drivers. Over 40 percent of all traffic fatalities are alcohol related. These drivers are unpredictable and aggressive.

Watch for drivers weaving back and forth, driving very slowly or even driving in the emergency lane line. If you see one of these drivers, contact law enforcement.

BLOOMINGDALE GAZETTE

DECEMBER, 20T

AGGRESSIVE DRIVERS

The holidays can be stressful and some drivers take that stress behind the wheel. If you are driving near an aggressive driver, do not confront them or aggravate them. Back away, avoid eye contact and don't show any aggression yourself.

Avoid these drivers and don't be one of them! Protect yourself and your family by wearing your seatbelts and insuring all young children are in properly installed car seats or booster seats.

From all of us at the Hillsborough County Sheriff's Office, have a great, and safe, holiday season.

Never worry about the size of your Christmas tree. In the eyes of children, they are all 30 feet tall.

> Larry Wilde, The Merry Book of Christmas

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