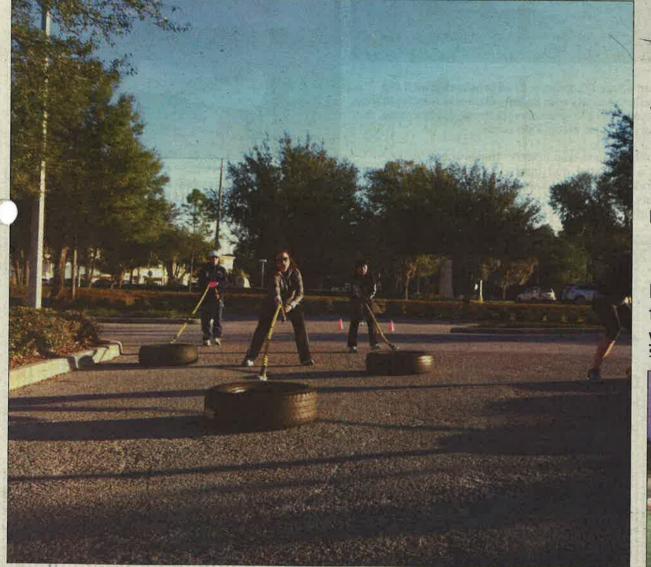
BLOOMINGDALE GAZETTE

FEBRUARY 2012 • THE OFFICIAL PUBLICATION OF THE BLOOMINGDALE HOMEOWNERS ASSOCIATION SINCE 1980



Rob Zulkoski Residents from Bloomingdale and beyond made New Year's resolutions to get in shape. Rob Zulkoski's fitness studio in the Lithia Crossings shopping center is only one of the fitness options available to Bloomingdale area residents.

Get your fit on

Volume XXXI Number 2

It might be February, but it isn't too late to follow through with your New Year's Resolution. See story, page 6.



QUOTE OF THE MONTH "It's a sad man my friend who's livin' in his own skin and can't stand the company." Bruce Springsteen

Bloomingdale High School students accept athletic scholarships

By KIM WALLACE

GAZETTE N

THE BLOOMINGDA

FEBRUARY 4, 2012

Richie Martin, a Bloom- school staff. ingdale High senior on the school baseball team, re- who plays in Bloomingcently signed a four-year dále's softball program, scholarship ida in Gainesville, where with Ave Maria University and Richard Martin.

cited about his choice of and has two sisters, Bailie college. He has been play- and Kylie. ing baseball since age 5 and has always had a pas- softball at age 6 and, as a sion for the game. Coach participant in Blooming-Kris Wilken praised Mar- dale Little League, was tin's dedication, adding part of a winning team at that he looked at the stu- regional dent as a son and he Marlie's dad also has knows he will do great coached her on a traveling things at UF. Coaches team called the Florida softball coach, said Braddy things ahead of her. on and Paul Niles, who all 2005. coached Richie in the past, also attended the Nov. 11 longtime

signing ceremony, as well as family, friends, and

Marlie Braddy, a senior agreement signed a four-year scholwith the University of Flor- arship agreement Dec. 7 he will be attending in the in Naples, where she will fall. He is the son of Debra be attending in the fall. She is the daughter of Richie Martin is very ex- Mark and Jennifer Braddy

Marlie began playing competitions. Randy Sullivan, Chet Lem- Fire that he started in

KIM WALLACE

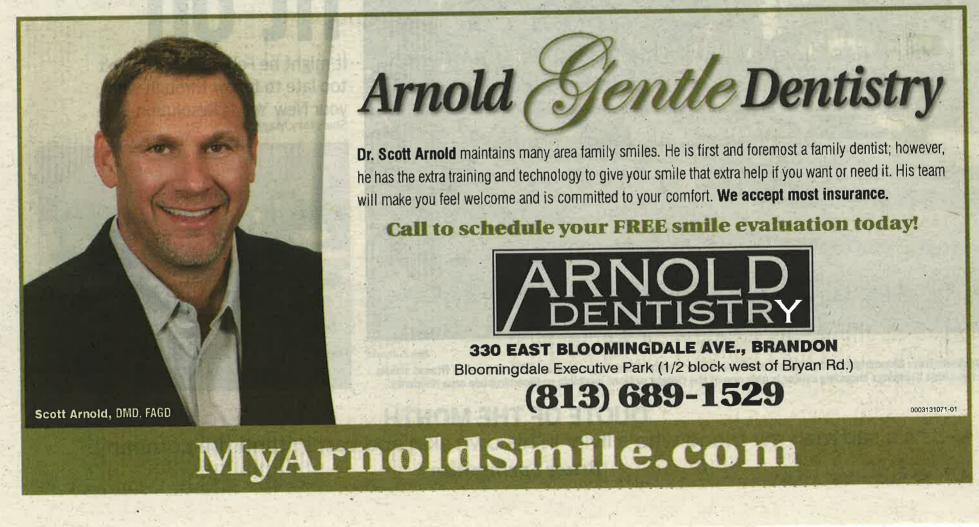
Marlie Braddy signing softball scholarship with Ave Maria University with parents Mark and Jennifer Braddy. sister Bailie and grandparents Jim and Judy Braddy. Not pictured is her sister, Kylie Braddy

is a dedicated and hard-Bloomingdale said he expects to see great from a college perspective. at Bloomingdale High School.

Braddy said she can't



working player and always wait to get to Ave Maria Richie Martin signing baseball scholarship to the Uni-Mike Clamon, former goes the extra mile. He and experience softball versity of Florida with parents Debra and Richard Martin



Bloomingdale Buzz

By SUSAN GREEN This month's Bloomingdale Buzz question was posed to customers outside Greg's Hallmark Shoppe in the Bloomingdale Square shopping center. WHAT DOES VALENTINE'S DAY MEAN TO YOU?



(1)

JAY SCOTT OF VALRICO "Not a lot, typically."



LIZ WATERS OF VALRICO "Sharing special times with family. We'll maybe have a special phone call, a morning call or a good-night call."



ANDRIA OVERSTREET OF BLOOMINGDALE

THE BLOOMINGDA

"I think of love for humanity, love for other people, not in a romantic sense. ... People get so wrapped up in whether they have a boyfriend or girlfriend."

SON, LUCAS, 9 "I don't know." (But he confessed to buying a box of "Mad Lib" Valentine's Day cards to hand out to friends.)





YOUR INSIDE CONNECTIONS BLOOMINGDALE

4

THE BLOOMINGDALE GAZETTE

HOMEOWNERS ASSOCIATION INC. PO Box 7221.

Brandon, FL 33508 Phone: (813) 681-2051 bloomingdale. E-mail:

homeowners@ verizon.net

Meetings: first Tuesday in January, March, May, September and November at 7 p.m.

Web site: bloomingdalegazette.com

President:

Stanley Lee Vice president: **Jim Harris** Secretary: **Jane** Lee Treasurer: Dennis Osborn **Directors:** Daniel Berkowitz **Kim Wallace James Kelly** Daniel Weinstein

THE BLOOMINGDALE GAZETTE

The official publication of the BHA since 1980 Post Office Box 7221, Brandon, FL 33508

Phone number: (813) 681-2051

E-Mail:

bloomingdale. homeowners@verizon.net

Web site: bloomingdalegazette.com

The Gazette is published by Sunbelt Newspapers

Publisher: Denise Palmer

202 S. Parker Street, Tampa, FL 33606-2395 Ph: (813) 259-7479 Advertising: 627-4771

The Gazette is delivered free to Bloomingdale residents on the first Saturday of each month.

Former big church pastor seeks re-birth in Bloomingdale

Sun. @ 10:00 AM

Maw. The PalmsCommunityChurch com

By SUSAN GREEN

Daniel Stahl traces his religious roots to a traditional Kentucky Baptist upbringing, but he has no qualms about spicing up the gospel message if it gets people into church.

He quips about the building at 1310 Bloomingdale Ave. housing Jazzercise on weekdays and "Jeezercise" on Sundays, when the congregation of The Palms Community Church gathers for worship.

"I use it as an outreach," says Stahl, who started the church in 2010. The congregation moved into the church building a little west of Bloomingdale High School about a year ago. Previously, the building that went on county tax rolls in 1981 had been home to three or four congregations of different denominations.

The current style of worship? Stahl calls it "Bapticostal," a service heavy in contemporary music and prayer, where people can wave their arms or even tap a tambourine, but Stahl encourages them to sit where they won't disturb their more reserved brethren.

It may sound like an unlikely combination, but don't write it off. Stahl, a former youth pastor at Bell Shoals Baptist Church, built Bay Life Church in Brandon from a scant 40 members to more than 2,000 and played a role in the dramatic growth of the church now known as The Crossing.

That was all before he left Florida in disgrace, believing he would never pastor a church again after he admitted in 2003 to adultery that ultimately led to divorce. He had a sad career for a while as a motor home salesman.

"I didn't have a clear conscience about trying to get people to buy that overpriced stuff," Stahl recalls. "I just felt people needed to pray more than they needed to go into debt."

He found a place on the staff of a small church in Shelbyville, Ind., area," he insists.

Pastor Daniel Stahl stands outside of his newest church, The Palms Community Church on Bloomingdale. A

veteran of numerous churches in the Brandon area, this is Stahl's first church upon his return to Florida.

and remarried. In 2010, he returned to Florida with his new about 120 come from other comwife, Mary, after receiving encouragement from the Tampa Bay Baptist Association.

remembered.

'Church planting is harder in 2010 than in the '90s," Stahl says. "There's no question that the mentality toward organized churches has changed."

as St. Andrews United Methodist, Bell Shoals Baptist and St. Stephen Catholic within easy driving distance, Stahl asserts that at least 75 percent of residents in the Bloomingdale area don't regularly attend church.

"This is a very de-churched

Many in his congregation of munities, including Ruskin, Apollo Beach and Plant City.

"As long as gas stays affordable, He found a very different reli- a community church is not so gious climate than the one he much about location as it is about relationships," Stahl says. He is proud of the congregation's diversity, including about 30 percent Hispanics and 15 percent to 20 percent African Americans.

We are very reflective of the Even with large churches such demographics of our community," Stahl says.

Is it better to shepherd a small flock than face hundreds from the pulpit?

I don't mind starting over, but I definitely want to see things grow," Stahl says. "I just feel that anything that's alive should grow. www.thepalmscommunity-I enjoy starting from nothing and church.com.



Stahl and his wife, Mary, returned to Florida after receiving encouragement from the Tampa Bay **Baptist Association.**

seeing it become something."

Sunday services start at 10 a.m. For information about The Palms, call (813) 841-9598 or visit

International Week culminates with Multi-Cultural Fair

(()

head

The Village Early Learning Center, 3741 Canoga Park Drive in Bloomingdale West, will celebrate"International Week" starting March 26. This educational, fun, and informative week will culminate in a Multi-Cultural Fair Saturday, March 31, from 10 a.m. until 2 p.m. The community is invited to experience dancing and music from other countries, food from Brandon-area vendors that specialize in ethnic and international dishes, and visit the school to see cultural and native costumes from all over the world. The Tampa Bay Twirlers Square Dance Club will perform as will the Village students, showing the dances they have learned.

All families are welcome at this free event. Children will receive a "passport" that will enable them to "travel" from country to country, to hear stories and see items from the countries studied by Village students. Crafts native to the different countries will be offered to "traveling" children.

This event is sponsored by The Village Family Foundation, a non-profit organization, and the Parent Advisory Committee of the preschool. Raising awareness of the world around us and its different cultures is the goal of the school's International Week. Any international community members, organizations, or groups that wish to participate and/or share their information can contact the school at (813) 651-0779.

D) WINNER

WEATHER STOPPER ROOFING CONTRACTOR

'The Wedding Singer' comes to Valrico

The Florida Academy of Performing Arts presents Tammy Modica, the audi-"The Wedding Singer" at the James McCabe Theater, 506 5th St, Valrico, in forming Arts rehearses at February. Starring Peter Music Showcase in Bran-B. Sanders and Anja Akstin as Robbie Hart and Julia Sullivan, "The Wed-ding Singer" takes us back to 1985 when hair was big, greed was good, collars were up, and a wedding singer might just be the coolest guy in the room.

The Wedding Singer is about rock-star wannabe Robbie Hart, who is New Formato, Charles Hines Jersey's favorite wedding and Tyler Wood. singer until his own fian-

around for Robbie, if he urday, March 3 at 8 p.m. performance and win p.m. over Julia, the girl of his dreams.

Under the direction of tion-only group of the Florida Academy of Perdon.

Other members of the cast include: Corey Wade, Samuel Reed, Elora Czaia, Steve Austin, Mallory Ouinn, Collette Raymond, Teresa Arnoldson, Emily Braff, Danielle Bryant, Adair Elliot, Brittany Malkav, Remo Bogatsing, Bryan Boytek Jr., Joseph

Shows are Friday, Feb. cée leaves him at the altar 24 and Saturday, Feb. 25 and he makes every wed-ding a disaster. But, life could turn Friday, March 2 and Satcan pull off a dynamite and Sunday, March 4 at 2 and \$10 for youth, se- \$13 for youth, seniors,

Peter Sanders plays Robbie Hart, New Jersey's favorite wedding singer until his fiancée leaves him at the altar.

niors, and military. Tick- and military. Tickets on sale at fao- ets prices increase at the pa.org for \$12 for adults door - \$15 for adults and information.

Visit faopa.org for more

Thank You! To all of our Loyal Customers and Readers of The Brandon News & Tribune for our 4th Straight Selection as The Best Roofer in Brandon.

We are a CERTIFIED ROOFING & **GENERAL CONTRACTOR**

> Specializing In: **Roof Replacement • Roof Repairs Home Repairs & Construction**

Call Today for A Free Quote www.Shingle-Masters.com

813.661.4600

CGC# 1513621

CCC# 1328724

It's not too late to 'Zing' in the New Year

By SUSAN GREEN

GAZETTE O

BLOOMINGDALE

Think you've missed the starting gate for a New Year's fitness resolution?

Hardly. Rob Zulkoski of RobZFitness says he's gearing up now for an influx of resolved but flag- have lost 100 pounds or ging fitness wannabes.

January or early Febru- studio. ary," said the longtime fitness trainer.

cozier fit than big memjump on a treadmill."

ago, offers a program of YMCA, exercise and nutrition helps that helps get people on loss and muscle gain.

"Everything we do here is all natural. We do not do any shots or fat-burners."

least five clients who lot. more through the RobZ between RobZ's program in three to nine months,

fitness director for Life- have college degrees in

bership gyms. "It's intim-idating for people, if they because he grew tired of here is all natural," "I call that my 14-day haven't worked out for a logging long hours work-while, to walk in where ing for someone else, not do any shots or koski said. there are 200 people and and he wanted a better fat-burners." personal and profession-

center about six years the Campo Family al fitness goals, takes exercise program, and helps with special sesses a client's endur- iPad. events, such as a fitness ance, strength and flex- For track toward true weight boot camp that RobZ ibility through a series RobZ programs, visit has been running in the of exercises.

Testimonials to his early mornings in the success, including at shopping center parking but most go back to

"Usually we don't get program, hang on a wall and personal training Zulkoski said. the rush until the end of at the front of the available at some mem- "It's not something bership gyms is that all that has to be a long-A former corporate four trainers at RobZ term solution." "People usually want to do their New Year's reso-lutions on their own until they start seeing that they need help," he added, noting that RobZ offers a the Tampa Bay area. Henderick for the tampa bay area. He said he decided to leads to a healthy body. considering extending

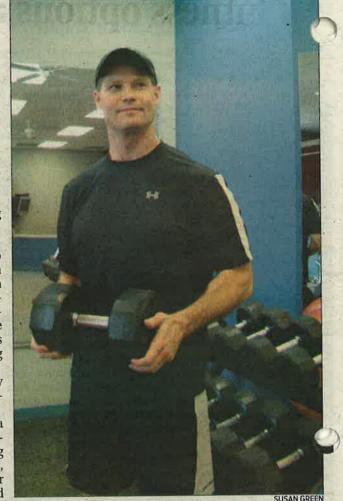
Zulkoski, who opened al life balance. his training studio in the Lithia Crossing shopping aerobics instructor at koski asks about person-regardless of training or occasionally measurements and as- compete for an Apple

Zulkoski then tailors a nutrition and exercise plan for the client and sets up a training schedule. Some people stay in the program for years, their membership gyms A major difference or home fitness routines

RobZ has run two

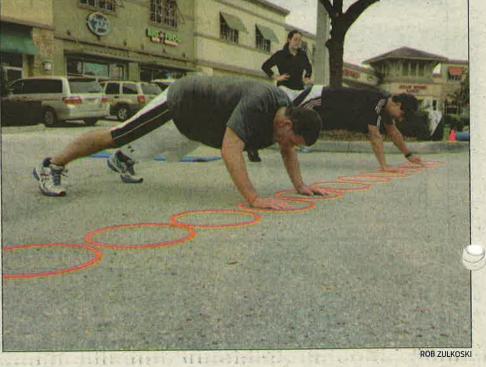
He also is launching a Services start with a 12-week weight loss con-

> For information about www.robzfitness.com.



Rob Zulkoski, a 20-year veteran of Tampa Bay health clubs, opened his own fitness studio in the Lithia Crossing shopping center about six years ago. Below are some of the excercies his clients perform.





Fitness options abound for Bloomingdale residents

By SUSAN GREEN

Getting into shape is much as 600 per class. typically one of the top resolutions make at the beginning of senior citizens. The class each year.

dance your way to a better signed up. body or pump it up in a full-scale gym, whether horn said she has been you'd like to use exercise coming to Jazzercise clasas a springboard to new ses for 19 years, first in friendships or just get your Miami and later when she workout in and get back to moved to the Valrico area. work, you don't have to

options in your own back- have stuck with.' yard, and the good news is, many venues are extending their first-of-the-year information about fees discounts into February. Be sure to ask for the best price.

JAZZERCISE

()

Community Church at count. 1310 Bloomingdale Ave. on a weekday and you're likely to see about two dozen people cut loose to the fast-paced rhythm of sing- located at 3409 Lithia-Pier Kenny Loggins' "Foot- necrest Road, features a loose.'

you, warns Jazzercise fran- before rotating to the next ents by appointment only, chise owner Christina Blythe. A Jazzercise class may look like a spontane- chines, so they're easy on ous frenzy of kinetic fun, the joints," said owner from Raymond's philosobut participants' moves Nancy Marc, who has opare highly choreographed erated the Curves franso that every part of the chise in Bloomingdale for stick to a plan of action to

up there," said Blythe, a out]." Jazzercise fan and instructor in the Brandon area for to provide a 30-minute about hitting the gym 20 years who started hold- workout that keeps the without any expert guiding classes at The Palms heart rate up, burns caloabout six months ago. "It's ries and builds muscles. way more than that."

class typically includes class if desired. floor exercises and work with free weights. Partici- popular with retired wom- body wants it done overpants are encouraged to en, partly because Medi- night. You gotta work with bring heart rate monitors care will pay for some ser- someone long enough to and build endurance so vices, Marc said.

they can keep the rate up

Blythe said participants Americans range from teenagers to attracts more women than Whether you'd like to men, but some men have

Claudia Clark of Buck-

"It was a way for me to drive far to find a good fit. get to know people," Clark Here's a smattering of said. "It's the only thing I

Child care is available during class for \$2. For and class schedules, call (813) 326-5372 or visit jcls.jazzercise.com/facility/palms-communitychurch. Bring a copy of this article to your first Walk into The Palms class for a special dis-

CURVES

This option for women, circuit of exercise stations, Don't let the scene fool each visited for 30 seconds piece of equipment.

"They're hydraulic ma-"We're not just dancing people come in [and work coach or instructor when

Members can pay extra for and try to kick butt, you're An hourlong Jazzercise a weight management going to end up hurting

The speed of the workand burn calories, often as out also appeals to businesswomen trying to stay fit on the go and teachers from nearby schools who squeeze in some quick exercise after the dismissal bell. Some women appreciate the efficiency of the program, while others simply feel more comfortable in their gym clothes without the company of men, Marc said,

Discounts will be offered in February, she said. For information, call (813) 413-8400 or visit www.curves.com.

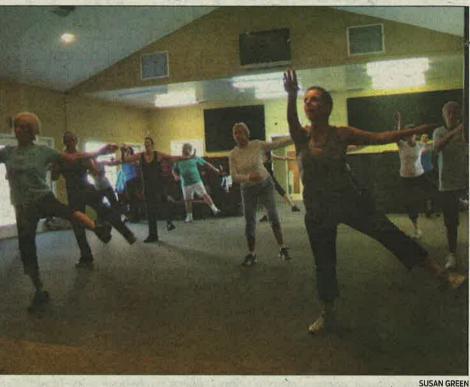
CORE Fitness Studio

A lot of people think the name of the studio on the second floor of Plaza Bella refers to strengthening the Joe Raymond. The acronym actually stands for Controlled Outcomes Reasonable Effort.

A fitness trainer for 30 years, Raymond said he started his own studio in 2005 and moved to Plaza Bella four years ago. He and another trainer, Kristine Howell, work with clione on one or with no more than two at a time.

The studio gets its name phy that people must have realistic expectations and body gets the workout it eight years. "We've had achieve them. He said deserves. He said fresh knee replacement most people work with a learning a new sport, but The circuit is designed many don't think twice ance.

> "If you go to the gym your knee or something, The program has been Raymond said. "Every-**FITNESS, Page 11**



body's core, said owner Members of a Jazzercise class step, stretch, shimmy and twist their way to fitness at The Palms Community Church on Bloomingdale Avenue. Credit Susan Green.



8 2012 + THE BLOOMINGDALE GAZETTE FERUARY

Circle M Ranch combines old-school preschool with updated approach

By SUSAN GREEN

Ranch in 1979, Bloomingdale programs. was a rural community of others as they went to work.

at 1202 Bloomingdale Ave. with young children form attach- do nothing else, she said. three children enrolled, recall- ments to them. Often in ed Frank, now retired. Bloom- franchise centers, employee put limits on videogames,' ingdale Avenue was a two-lane turnover is high, Driggers she said. "We say, road, and the facility was one said. of only three or four of its kind den and Providence roads.

"Now there's one on every corner," Frank quipped.

down.

Today, all that's left of the horses is the equine silhouette in the Circle M logo. Liability insurance restrictions chased the horses away, but the pool is still there and recently cost almost as much to refurbish as to build, Frank said.

Over the years, child care has changed dramatically. Along with an upward spiral in demand for services came increased competition and government regulation. In the wake of education reform came new expectations for curriculum standards, even for young children.

Circle M, now managed by the Martinezes' daughter, Belinda Driggers, has worked hard to achieve the best of worlds old and new, retaining the cozy atmosphere of a family-run business while adding a curriculum that meets stan-

Prekindergarten (VPK) pro- phonics.

gram that pays for parents to When Eneida and Frank enroll their preschool chil- industry have included com-

"That's not good for kids," ity.

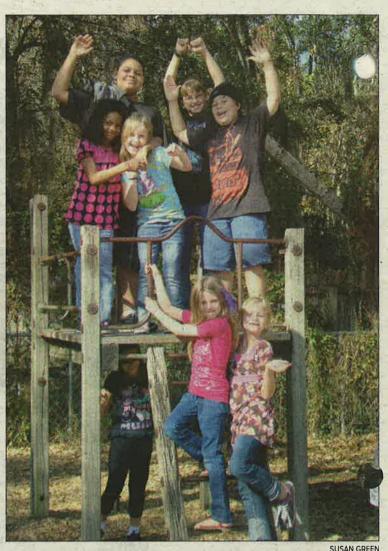
requiring uniforms, and she programs and some VPK The couple included a pool thinks all children, regardless combinations. and horseback riding as a of their techno-savvy skills, enrollment includes pickup at draw, patterning the center af- should be herded out to the Alafia, Cimino, Lithia Springs, ter one in Tampa where Eneida playground daily for physical Buckhorn, Nelson, Brooker had worked. In the 1990s, they activity and social inter- and Kingswood elementary added a large gymnasium so action. She also believes schools. For information, call that children had a place to young children should have (813) 681-4301 or visit cirplay when the sun or rain beat basic education tools, such as clemdaycare.com.

Changes in the preschool

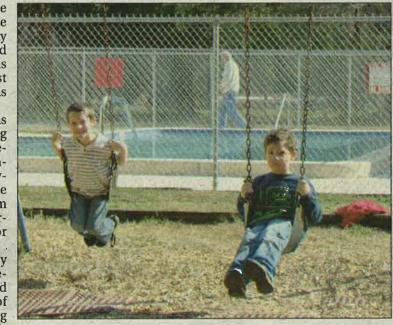
Martinez opened Circle M dren in academic readiness plicated business aspects such as risk management and Driggers said the center employee handbooks. Howevwoods dotted with homes recently saw several teachers er, the biggest change Drigwhere moms were just begin- retire after decades on the gers has seen is in children's ning to trust their children to job there. Generally, however, behavior. Sometimes they she strives to retain teachers become so entranced by The day care center opened because she knows how videogames that they want to

"In the summertime, we 'Go outside and be a kid.

Circle M accepts children in the area southeast of Lums- she added. "They need stabil- ages 3 to 12. The full-time y." weekly rate is \$113, with She doesn't believe in lesser fees for after-school After-school



Friendships form on the playground at Circle M Ranch Day Care, a Bloomingdale fixture since 1979.



A swimming pool and swings continue to attract parents and children to the Circle M Ranch Day Care center, located at 1202 Bloomdards for the state's Voluntary ingdale Ave. since 1979. Credit Susan Green.

13 141



Regular outdoor exercise and social interaction is an important component of the Circle M Ranch child care program. Credit Susan

Conconnergist, nev

Get a boost with those books at Bloomingdale library

By SUSAN GREEN

"Fill 'er up" may become a bygone catchphrase as more motorists look for places to "charge 'er up" instead.

People are expected to swap their gas-guzzling vehicles for electric-powered cars in greater numbers, and Hillsborough County is paving the way by installing seven automobile charge stations at county-owned buildings. The first to get one was the Bloomingdale Regional Public Library in mid-December.

tion are marked with green lines and a reserved sign on the library's east side. Motorists can pull up: and connect to the charging unit for free.

County spokeswoman Jennifer Hall said 14 peo-

Two parking spaces set aside for the charge sta-

ing the first month the during that period. service was available, ac-

for two years, at which which produces by alternative energy the rear and is not Commission sources and part of the expected

Two parking spaces have been set aside and marked with this "reserved" sign to allow motorists with elec-

America with the new charging The service will be initiative launched by station, Hall said. Other stations in the

the county have been installed in Tampa at the sioners are expected to A planned expansion Jimmie B. Keel Regional evaluate whether to con- of the library is still in Library, 2902 W. Bearss tinue it. The Hillsbor- the design phase and Ave.; the Jan Kaminis ough charge stations are bids are likely to be Platt Regional Library, part of a \$15 million requested in a few 3910 S. Manhattan Ave.; U.S. Department of En- months, with construc- the County Center parkergy grant program in-tended to encourage year. The project will Pierce St.; and the Envi-transportation powered add to the building at ronmental Protection Building, to interfere 3629 Queen Palm Drive.

A station also is available at the Plant City Courthouse, .301 N. Michigan Ave., Plant

HILLSBOROUGH COUNTY

NGDALE GAZETTE + FEBRUARY,

A car that runs on electricity pulls up to a charging station recently installed at Bloomingdale Regional Public Li-ChargePoint

Bloomingdale library dur- sored charge stations provided free of charge Coulomb Technologies, "That's not really time county commis- charging units. counting for half of the many, but we expect it sioners are expected to

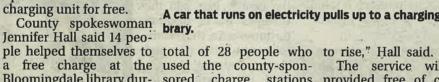


SUSAN GREEN

tric cars to recharge for free at the Bloomingdale Regional Public Library. City. gifts that are simply perfect ... ade with love! Date Night! Pottery, Paint & Wine 2/17 at 7pm The Pottery Patch a paint your own pottery studio 2551 SR 60 E., Valrico • 813.643.0014

www.potterypatchstudio.com Hours: Tu-Th 10-8, F-Sa 10-9, Su 12:30-5, Closed Mondays

Try our "Glass Fusing" - SAVE 15% ON ANY GLASS PROJECT.



determine the price the sellers will accept? Oh, if only it were that easy!

There are

a number of

consider

when

factors to formulat-

Ray Chadderton

one of the most important tools is the Comparative Market Analysis (CMA) prepared by your real estate agent.

The CMA takes the characteristics of your house (number of rooms, square footage, etc.) and compares it to similar area listings. You'll see the prices of properties currently for sale, have sold, or have expired without selling. Current listings are irrelevant, but pay attention to the prices at which properties sold, because that's what buyers were willing to pay. Throw out the high-

est and lowest prices in the range and figure an average sales price.

Be sure to note how recently those sales took place, too, because sales from six months ago are no longer relevant. Your agent will help interpret the information so that you can make a fair offer likely to be accepted.

Chadderton Real Estate Group Keller-Williams Realty (813) 699-1500 www.chaddertongroup.com





an offer on

your dream home, will

you gaze into a crystal

ball for guidance to

On Real Estate

Plaza Bella: Homegrown business sprouts to commercial success

By SUSAN GREEN

THE BLOOMINGDALE GAZETTE

2012 +

FEBRUARY 4.

Even for Roz Cimino-Creager, who has spent a big part of her life on the northeast corner of Bell Shoals Road and Bloomingdale Avenue, it's hard to form a mental picture of the way things were before Plaza Bella.

The two-story Mediterranean-style strip center has nestled into the landscape and manages to stay fairly well leased, even in the midst of what many experts have called the worst economic climate since the Great Depression.

Roz, husband Mark and son Matt once lived in a three-bedroom house at the site, then surrounded by cow pastures. In 1979,

Roz started a plant nursery and garden accessories shop called The Green Boutique on property around the house.

Houses were few and far between in Bloomingdale then, she recalled. The only thing that stopped traffic at Bell Shoals and Bloomingdale was a stop sign, and there weren't that many cars to stop.

"I remember being out at night and it would be dark; there were no streetlights," Roz said. "When it was night, it was really night - very quiet."

As the community grew, so did the boutique's clientele. Bloomingdale Avenue expanded to four lanes, and Roz expanded her merchan-

dise to include handbags, jewelry and home décor and eventually turned her former home into a shop filled with wares. The merchandise grew so popular that the Creagers abandoned the nursery part of the business.

In late 2006, after dealing with the headaches of zoning and permitting a major construction project, the Creagers opened Plaza Bella, with The Green Boutique anchoring a spacious spot on the first floor of the main building. Occupying much of the first floor at the rear of the plaza is a preschool and day care center, the Peacock's Plume.

Other retailers, a salon, a bakery and a gourmet



Roz Cimino-Creager checks out some of her favorite merchandise in The Green Boutique, the store that started her family on the path to landlords of a busy commercial center.

chocolate and coffee shop are among the tenants at the center. Roz said the Creagers try to position businesses so they complement one another and create a relaxing day-out kind of experience for customers.

An outparcel on the west side of the property complements the main building's architecture and offers space for restaurant and retail businesses.

Though the family had some sentimental attachment to the 1950s house they started their business in, it no longer suited their needs and was razed to make way for the plaza. Roz said she misses the place sometimes, but she is more comfortable in her new space, tailored for tique but in recruiting and retail.

"It's been wonderful working out of my store," she said. "I have an office and storage space and a loading dock.

"The other place had its charm, but when a semi [truck] would drive up ... we were unloading it into the grass."



Roz Cimino-Creager stands in front her store at Plaza Bella, a Mediterranean-style strip center designed largely by her husband, Mark.

She said the Creagers merchandise for her store have tried to hold onto the family business feel, not only in operating the bouleasing storefronts and office space at the plaza. She thinks that's part of the reason why tenants come to open businesses in the center.

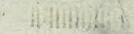
She and her husband also apply lessons learned as retailers to their roles as landlords. For example, Roz said, she tries to buy for everyone," Roz said.

that isn't sold in the nearest department store or specialty shop because over-saturation of the same product hurts business.

For that reason, the couple is careful not to lease to two very similar business es because the competition likely would kill one or both.

"It's a lose-lose situation





Community Station Notes Happy anniversary

s of this month, it is 14 years since the Sheriff's Bloomingdale Commu-Station opened in 1998. he success of the Sheriff's ce operations in our area is greatly to the outstanding peration and support given loomingdale residents and lents of the surrounding munities to those of us in Sheriff's Office. Groups like Sheriff's Bloomingdale **Community Council** C) have continued to directly with us in identicritical concerns and ing us find solutions. The hcil still needs more memfrom more homeowners' ciations. Residents insted in information on the

council can call the station at (813) 635-8040, come by the station at 3622 Erindale Drive (intersection of Erindale and Lithia-Pinecrest Road) or you're welcome to attend the next meeting Thursday, March 15 at 7 p.m. at the Community Station.

Hillsborough County's Sheriff, David Gee, his staff and the many professional teams that make up the Sheriff's Office, have continued to provide dedicated service during our tough financial times. Programs such as the Volunteer **Citizen Patrol program provide** outstanding assistance and improve our ability to provide Bloomingdale's residents with the secure home and work

environments vou deserve.

The first line of defense against crime in our community is you, the homeowners. There aren't enough deputies

to patrol our community and insure that your homes and vehicles are secure.

Curtis

Warren

Just recently two men were seen by a resident walking through one of our neighborhoods wearing backpacks. The resident called the sheriff's dispatch. Deputies stopped them and found they had items belonging to Bloomingdale residents in their backpacks. Detectives located the burglar-

ized residents, which, fortunately, had recorded the identification numbers for their property, most of which was later found at a local pawnshop. The criminals gained access to the home by simply removing the patio door. Residents need to add additional security measures to doors like these by installing latches or pins that are available at local hardware stores. This case is a perfect example of how, by working together, we can solve crimes. Keep an eye out for suspicious activity and report it, and keep records of your property for future identification if you want to increase the chances of getting it back. **Criminals have techniques**

they use to look for open homes and vehicles and it only takes them a couple of minutes to walk away with televisions, money, jewelry, GPS systems, credit cards and even guns.

As homeowners, you must take responsibility for keeping your personal vehicles locked and all valuable items removed. A recent case in Bloomingdale involved criminals burglarizing open vehicles. One vehicle had credit cards in it. Luckily, HCSO detectives caught the criminals using the credit cards at a local business. Believe me, you do not want to one of these victims. It will cost you time and possibly a lot of money. Make sure your vehicles are locked.

FITNESS

From Page 7

esults."

ED

r:I

REEN

ive.

ore

ar-

or

use

the

ısi-

Du-

SE

eti-

or

ion

tri

structors at CORE tain exercise plan to each t's needs and typically with the client for 30 ites twice a week. Raythe studio with nework" that must be between sessions. ost clients are middlewomen, but the stualso appeals to men has a fair share of ons with disabilities, iding cancer and heart respiratory problems. trainers typically

ge \$28 for a half-hour on for one person. per-person cost is less p people share a ses-

information or to dule an appointment, 813) 681-3000.

IPO FAMILY YMCA

no in Bloomingdale weekends. h't know Campo?

with cardio and weight machines, three pools, a basketball court, a rockclimbing room and a wide variety of sports and exercise classes. Members can leave young children in the facility's supervised play said the client center during their workout.

For information about membership fees and programs, call (813) 684-1371 or visit www.tampaymca.org and click on the "Find Your Y" tab.

LIFESTYLE FAMILY FITNESS

This full-scale health club opened in 2006 in a vacated Winn-Dixie store space in the Royal Oaks Plaza at Bloomingdale and Lithia-Pinecrest. It accommodates men and women with early morning and late evening hours on weekdays and is open from 8 a.m. to 8 p.m. on

Amenities include a erated by the non- plethora of strength-build-Tampa Metropolitan ing and cardio exercise YMCA, the facility at equipment, free weights, they're not educated, they Culbreath Road offers an express 24-minute ex- can potentially not achieve

a full-service gym filled ercise circuit, showers and locker rooms, tanning rooms, workout areas, and classrooms for a variety of group fitness exercises.

> Parents can get up to two hours of child care per workout, with videogames, television and other activities available to amuse the kids. Lifestyle members also receive discounts at local restaurants and from other merchants in the Tampa Bay area.

New members get a free consultation with a personal trainer with their enrollment, said club manager Billy Connolly. After that, personal training services are available for an their goals." extra fee.

Connolly, worked for Lifestyle for seven years, encourages people to consider a facility like Lifestyle "because they can get the help they need to achieve their goals. If they don't know what they are doing or



Lifestyle will waive its who has enrollment fee for new members who sign up in February. For information, call (813) 684-5242.

AllSain

CARPET STEAM CLEANING

3 ROOMS \$65

813-986-1266

& Get Hallway cleaned FREE. Additional rooms \$20 ea





No matter what the occasion...



X	Majik	Touch	Clean	ers
- in		IIR		W.

LOCATIONS

WITH COUPON

APOLLO BEACH • 220 Apollo Beach Blvd	645-1499
BLOOMINGDALE • 3513 Bell Shoals Rd	654-9292
BLOOMINGDALE • 3248 Lithia-Pinecrest	654-8113
BRANDON • 11393 Causeway Blvd	643-6944
LITHIA • 16707 FishHawk Blvd	654-7991
RIVERVIEW • 11697 Boyette Rd	672-1832
RIVERVIEW • 13196 Hwy 301 S	671-4156
VALRICO • 1985 E. Brandon Blvd	654-2324
VALRICO • 2511 S.R. 60 E	643-4825
	000010050