

# THE BLOOMINGDALE GAZETTE

A PUBLICATION OF THE BLOOMINGDALE HOMEOWNER'S ASSOCIATION

## EXCLUSIVE !!

NEW SHOPPING CENTER AT THE CORNER OF  
BLOOMINGDALE AVENUE AND BELL SHOALS ROAD

Community Shopping Centers, Inc. ., of Maitland, Florida, is finally going to be starting that new shopping center at the southwest corner of Bloomingdale Ave. and Bell Shoals Rd.

On May 24, 1985, the County Commission voted 5 to 0 to allow the shopping center construction to begin this year. Community Shopping Centers, Inc. is hopeful that the construction will commence in July or August of 1985 and that construction will be completed and the center ready for opening in March or April of 1986. The architect for this shopping center is Mudano Associates of Clearwater. The center will be approximately 230,000 square feet with a Wal-Mart store of 65,000 square feet being the largest of the anchor stores. Wal-Mart has now opened 25-30 stores in Florida within the last year. They are a tremendous retailer offering a wide variety of general merchandise. Publix Supermarkets will have a 40,00 square foot full-line grocery store with a delicatessen, bakery, and other assorted speciality departments. In addition, there will be a Beall's Department Store of 30,000 square feet and Eckerd Drugstore of 10,000 square feet. There will be approximately 40 service-oriented shops and restaurants.

Fred J. Hohnadel, Partner in Community Shopping Centers, Inc. is anxious for Bloomingdale residents to convey to him what type of stores they would like located within this center. You can write to him at 100 East Sybelia Avenue, Suite 250, Maitland, Fl. 32751-4748.

By the way, besides the beautiful shopping center we have been promised, there is also going to be a McDonald's and a financial institution. They are including access lanes into all sides of the center so that traffic will not be blocked. Site maps of this center with drawings and exact specifications are at Chris Pheils house. Call him at 681-9026 if you'd like to look at them.

TELL US WHAT YOU THINK OF US

We would like to know what you think of our Gazette. Want more news? Puzzles? Format?

????????????

Mail your comments, suggestions, etc. to:

BHA Gazette  
P.O. Box 918  
Brandon, Fl. 33511

I like \_\_\_\_\_

I don't like \_\_\_\_\_

\*\*\*\*\*

I would like to be a guest columnist:

Name \_\_\_\_\_

Telephone \_\_\_\_\_

Topic \_\_\_\_\_

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Director.....			
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Director....	Ted Keiser	3711 Casaba Loop	689-4842

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BHA Gazette  
P.O. Box 918  
Brandon, Fl. 33511

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Copy Deadline 20th of each month

BHA MEMBERSHIP APPLICATION 1985

Name \_\_\_\_\_

Spouse's Name \_\_\_\_\_

No. of Children \_\_\_\_\_ Ages \_\_\_\_\_

Address \_\_\_\_\_

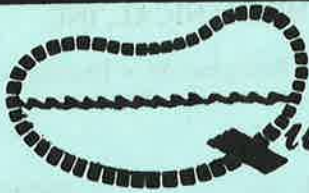
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New Member \_\_\_\_\_ Renewal \_\_\_\_\_

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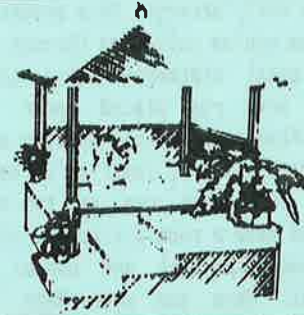
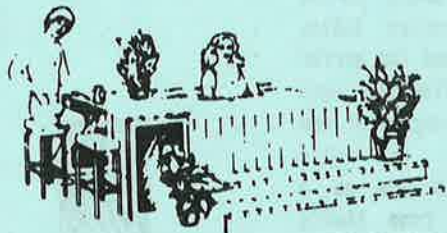
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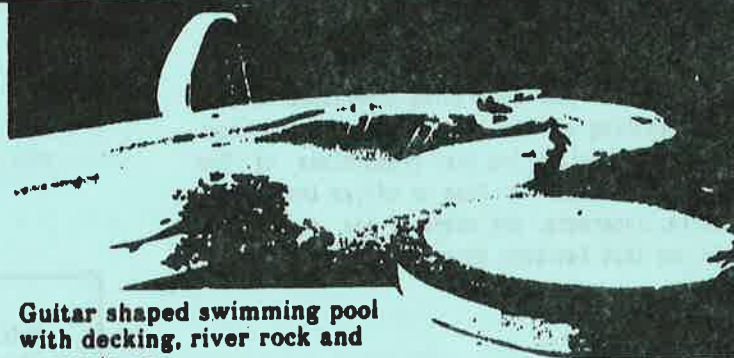
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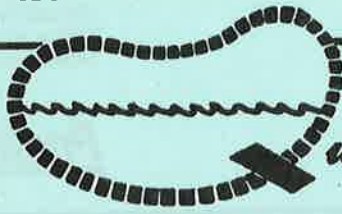
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## HOME DECORATING

By Jane Wild

Do you have trouble with decorating your home or office in a way that suits you and reflects your personality? Maybe there's a feeling that something just isn't right, but you can't figure out what's missing.

Tying together one's furniture, curtains, or draperies, floor coverings and collectibles into a pleasing and personal arrangement is usually a trying experience. We have all known this frustration at one time or another.

The simple addition of art and accessories can be the solution to the problem! You can put thousands of dollars' worth of furniture in a room, but it's still just a room until you use art and accessories to make it come alive.

What kinds of art and accessories am I talking about? I'm talking about the finishing touches in a room; the throw pillows on the sofa or chair, and the placemats on the dining table, all in colors from your chosen palette. Artwork on the wall, arranged in a grouping with some of the treasured items you've collected through the years, can make a strong personal statement while adding charm to the setting. The area rug placed under the coffee table, creating a unified look to your sitting area, and the mirror hanging in a dark hallway, foyer or corner, reflecting such needed light into that area, are two more examples of how accessories can make a room a finished product. And let's not forget how important and useful plants are as a decorating tool. Have you ever been in a room that's totally devoid of greenery? A plant or two can make a great difference in that room's decor.

The final and fun part of your decorating experience is the accessorizing, finishing off the the personality in a room. Art and accessories can help bring the proportions of the entire room into balance. A home or office that warmly reflects the taste, interests, and needs of the person who lives there, is one that has been decorated successfully.



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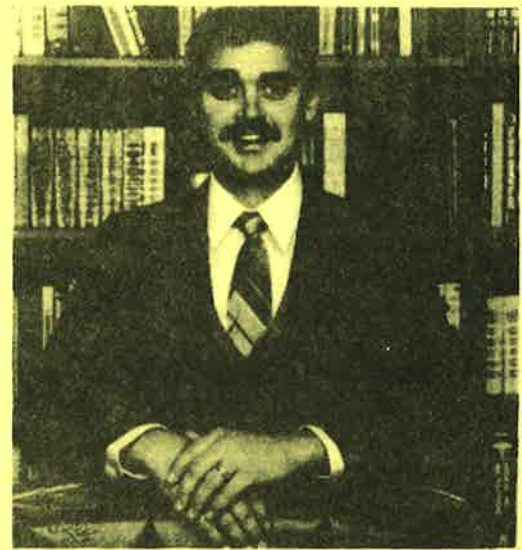
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A NEW DOCTOR IN BRANDON**

# Hi I'm Dr. Ray Clites Jr. Chiropractic Physician



**Raymond D. Clites Jr., D.C.**

Chiropractic is a natural method of healthcare. I do not use drugs or surgery in the treatment of disorders. Most problems can be corrected by a more conservative approach.

I have had eight years of specialized education to earn my degree as a Doctor of Chiropractic. I am a graduate of Brandon Senior High School and attended the University of South Florida to earn a Bachelors degree. My professional training took me to Texas Chiropractic College where I completed 4,485 hours of classroom instruction and clinic training along with a two year internship. A rigid chiropractic board examination is given to determine efficiency in all areas of the chiropractic field. Continuing educational seminars must be completed for annual license renewal.

I was born and raised in Brandon. My goal has always been to return to the area and establish a practice among friends and family. I wish to thank the community for this opportunity to serve you.

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- Hillsborough County Chiropractic Society
- Diplomat of National Board of Chiropractic miners

### **Hours:**

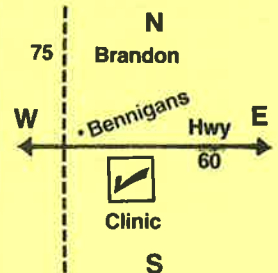
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#### NEW MEMBERS

David and Sheila Watkins  
Colin and Virginia Collins  
Charles and Ann Williams  
Mike and Judy Munsberger  
Bob and Gail Freeberg

Membership as of June 4, 1985--87 families.

Any new members who have not received a membership card, receipt, or bumper sticker may pick them up at any membership meeting or call Maureen Pheils, 681-9026.

#### CABLE TV DAMAGE TO YOUR RESIDENCE????????

If you have had the unfortunate experience of coming home only to find your yard damaged, or worse yet, cracks in your driveway due to the recent installation of cable tv please be advised that Group W. Cable is accepting responsibility for these damages. Please call Carla at Group W for more information. The number is 621-4691.

#### BALLOON RALLY UPDATE

Yes, Bloomingdale, there will be a Balloon Rally this year. Our own Bloomingdale East resident, Henry Brosnahan is take the responsibility for keeping it "alive". The BHA will have a concession stand and still needs help to "man" this concession. If you would be willing to volunteer a few hours on September 1 or 2, please call Maureen Pheils, 681-9026.

#### VACATION TIME

At the may meeting of the BHA it was decided by the 10 people in attendance that perhaps the bha should take a vacation until August. Therefore, the next meeting will be August 27 at 7:30 pm. We hope to attract some new and old members and present some fresh ideas for activities for the Fall and Winter. Watch the August Gazette for time and location.

#### BHA PICNIC

The BHA picnic scheduled for June 30 has been cancelled.

THANK YOU, BUT NOT FAREWELL.....

Brenda Manning has been the President of the BHA for the last year and, as many of you know, has proven herself a hard working, dedicated individual for the BHA. Unfortunately for us, but good for Brenda, she has decided to go back to school and get her Master's Degree (besides being a mother, wife, and nurse at Tampa General Hospital). With all of her time being taken in these capacities, there is none left for the BHA. So currently Art Hollows will serve as President Pro Tem until an election can be arranged.

#### LETTERS TO THE EDITOR

Dear Readers,

Effective with this issue, I am resigning my position as Editor of the Gazette. My reasons are varied, but I find that I can no longer agree with the policies of the BHA board. In almost two years of active participation in the BHA the organization has not accomplished a thing.

I am also resigning my position as a member of the Board of Directors. I feel that I have done my part in helping this community. However, after two years of listening to petty bickering in both Board and General Membership meetings, I find that there are other things which will more profitably occupy my time.

New addresses have been posted for Advertisers and "Literary" submissions. I accomplished my personal objectives in serving as your editor, it is a shame that the BHA has not grown up. Remember apathy breeds aPATHETIC community.

Thank you

Les

Dear BHA

This is notice to you that the Junior Bloomingdale Recreation Association never really got off the ground and could not get the support of the local teenagers or parents of those teenagers. Therefore, we will no longer be delivering the Gazette.

We thank you for your support as a group!

Also, all proceeds earned will be put into a party for teens who have helped deliver the Gazette through the JRBA. I would also like to especially thank my Parents, for their help and support of our group. Without them we could not have delivered the Gazette on time, nor found the courage to keep trying.

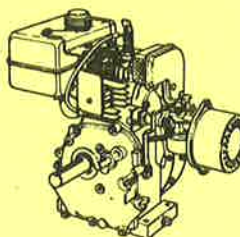
Also a special thanks to Mr. and Mrs. Chris Pheils for also helping.

Kendra Keiser

Editor's note:

A day of fun and sun was enjoyed by approximately 17 former members of the J.B.R.A at Adventure Island on Saturday, June 1, with the funds earned from delivering the Gazette for several months. The Gazette Committee greatly appreciates all the time and effort made on the part of the J.B.R.A.

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**COMMUNITY SHOPPING CENTER SUPPORTED BY BHA**

On May 23, 1985, Susan L. DeLuca was approached via the telephone by Mr. Ted Brown, attorney for Community Shopping Centers, Inc. He requested that the Bloomingdale Homeowner's Association Board of Directors have an emergency meeting regarding the County Commission meeting on May 24 at 9:30 am. This was the reason: Originally an office park complex was scheduled to be built at the southeast corner of Bloomingdale Avenue and Bell Shoals Road in the year starting 1985. The Shopping Center, across the street in back of TECO's substation was scheduled to be built beginning in the year 1990. The developers, planners, attorneys, etc. got together and all agreed that the need right now is the shopping center and that the office complex could comfortably wait until the 1990's. The problem was that the County Commission had to approve the date swap. Enter Ted Brown and the BHA. It seems that the County Commissioners would not approve the vote one way or the other without some sort of say from the community, even if it was just from a small group of individuals which the Board represented.

Mr. Brown asked that the Board of Directors only and NOT the residents on a whole be polled as to whether or not they oppose this date swap. The Directors in making this decision (which by the way was accomplished in less than five hours) felt they needed more information before giving a letter to this attorney. They obtained site maps, copy of the proposed resolution, available neighborhood feedback and had a telephone discussion with the new Commissioner, Jim Selvey. After all of this was accomplished, they then polled the Board (by telephone) and found the majority in favor of the his proposal. The following is the text of the letter that was given to Mr. Ted Brown for the Commission meeting on May 24, 1985:

Board of County Commissioners  
Hillsborough County, Fl.

Dear Ladies and Gentlemen:

Pursuant to a request from Mr. Ted Brown, Attorney for the Developer, an emergency session of the Board of Directors of the Bloomingdale Homeowners Association was called to determine the acceptability of the proposed resolution before the County Commission.

After reviewing the site plans and resolution at Mr. Brown's request, the majority of the Directors of the Bloomingdale Homeowner's Association agree that the shopping center proposal would not present an adverse impact and may, in fact, be of benefit.

Due to the short notice, we are unable to determine the specific opinions of all of the Bloomingdale residents.

Sincerely

The Board of Directors  
Bloomingdale Homeowners  
Association

Witnessed:  
Susan L. DeLuca  
Director



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In reply to our efforts this letter was received:

Mrs. Susan DeLuca  
3906 Kristin Place  
Valrico, FL. 33594

Re: Bloomingdale Shopping Center

Dear Mrs. DeLuca:

I just wanted to thank you for the extraordinary effort that you exerted on our behalf. Your letter, while not requested by the Commission was nonetheless comforting to have in our arsenal of materials. The County Commission approved the recommendation by a 5 to 0 vote clearing the way for the construction of the project.

I have requested my clients to correspond with you on Tuesday and to send you a packet of information for your newsletter publication. After you receive that, please do hesitate to call the person they designate to get any other information you may deem advisable. Thank you again for your efforts and I look forward to the opportunity to meet with you sometime.

Very Truly yours  
GODBOLD, ALLEN, BROWN BUILDER, P.A.  
signed  
Ted R. Brown



HAL A. LABKON, District Manager  
1005 Highgrove Court  
Valrico, FL 33594  
Brandon 813-681-6853  
Tampa 813-877-8859

DON'T LET THEM TAX AWAY  
YOUR INSURANCE BENEFITS

There is a proposal in Washington to tax health insurance, life insurance, and pension and retirement savings plans that are offered as benefits by employers. This tax, on group life and health insurance, alone, could cost a typical 35-year-old married worker \$27,100 in new taxes over his working lifetime.

This proposal would result in less take-home pay for employees and would cause employers to freeze or reduce employee insurance benefits. The result would be reduced protection for millions of American families.

The government would also tax the increase in the value of individual life insurance policies. This would be like and income tax on the increase in the value of your house, even though you haven't sold it. In both cases, you have no cash income because of the increase in value. That income tax for an average person - one 35 years of age who has just purchased a \$40,000 policy - could amount to \$5,800 over his or her lifetime.

In addition they are also proposing that you should be required to pay an "income" tax if you take out a loan on your policy. They would do this even though a loan is not income; it is a loan, on which you already have to pay interest. And under the proposal, even the interest may not be deductible.

**MAKE YOUR VOICE HEARD.** Send letters to your representatives in the U.S. Congress. The time to speak is now. I have included below suggested wording of letters to our representatives as well as their addresses.

Dear \_\_\_\_\_:

As a taxpaying citizen, I am adamantly opposed to the various proposals to tax my life insurance policies and also the employee benefits, such as life and health insurance, provided by my employer.

If such taxes were enacted this could cost a typical working family an additional \$32,900 in income taxes over their lifetime. I believe these taxes penalize millions of Americans who are seeking to protect their family's future financial security.

I respectfully request that you work against any such proposed tax legislation. **DON'T TAX AWAY MY INSURANCE BENEFITS.**

I would like to have your views on these issues which are so important to me.

Sincerely,

(cont.)

8



DON'T LET THEM TAX AWAY  
YOUR INSURANCE BENEFITS, cont.

The Honorable Lawton M. Chiles  
United States Senate  
437 Russell Senate Office Bldg.  
Washington, D.C. 20510

The Honorable Paula Hawkins  
United State Senate  
1327 Dirksen Senate Office Bldg.  
Washington, D.C. 20510

The Honorable Sam M. Gibbons  
House of Representatives  
2204 Rayburn House Office Bldg.  
Washington, D.C. 20515

Hal Labkon is a District Manager with the Franklin Life Insurance Company. He operates Labkon Insurance Agency in Valrico and has been in the insurance business for 13 years. He can be reached at 681-6853.

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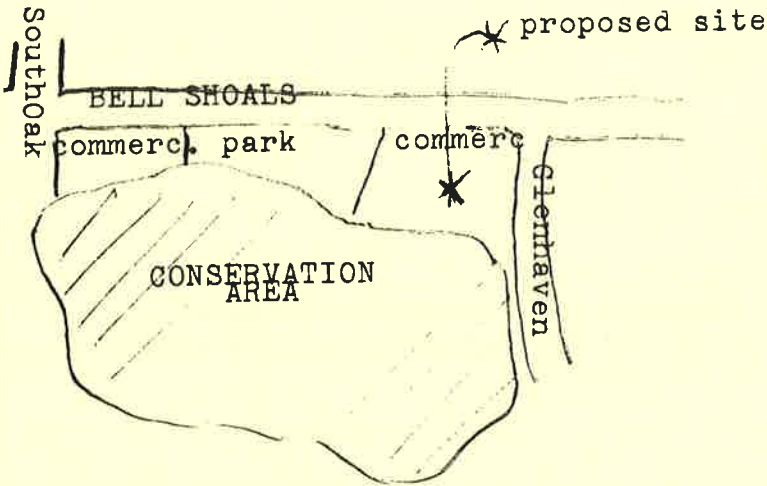
ALL PRICES INCLUDE TAX

## CONVENIENCE STORE PROPOSAL

On June 27, an application for Alcohol/Beverage license will be on the agenda from "The Convenient Food Mart." The proposed site is the corner of Bell Shoals and Glenhaven Drive just SE of the Bloomingdale Golfers Club entrance. The site is to include the convenience store, a Kinder Care Day Care Center and an emergency walk-in clinic.

The Convenient Food Mart has several outlets in the Tampa Bay area. One store near here is at the NW corner of Buffalo and Faulkenberg. A detailed map of the proposed site is below.

For anyone interested in attending the meeting, it will be June 27 at 5:30 pm at the County Commission, Tampa Court House.



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**AMWAY DISTRIBUTOR--**Here in Bloomingdale and not moving. Call Liz, 681-9434, Catalogs Available.

**FOUND:** A bicycle in the vicinity of Nature's Way and Briar Lake. Call 684-0366 and describe the bicycle in order to claim it.

**AMWAY:** For the very BEST in cleaning products, housewares, nutritional supplements, personal care and general items; Call Nylah Baksh at 681-8490

**HELP WANTED:** Paid Gazette Delivery persons. All Ages. Phone: 681-9026 or 681-2051.

**FOUND:** 40 channel speaker microphone. Found on Saturday May 18 on Canoga Park, (Bloomingdale West). Call 681-5878 to identify.

**LOST:** A pair of men's eyeglasses in a black case with inscription reading, Dr. Tripp, Rochester, New Hampshire. Please call 684-2327 and leave message on answering machine.

**FOR SALE:** Valuable Baseball cards to sell. Call Alex at 689-3127.

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- Missy Carlin, 16,  
689-1496
- Julie Cook, 13,  
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- Kathy Handlin, 13  
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- Kendra, 15  
689-4842
- Stephanie Malcom, 15  
681-9311
- Mike Molsen, 17  
685-9130
- Kimberlee Ransay, 16,  
681-3329, Certified
- Bordon Ransay, 17,  
has own transportation  
681-3329
- Scott Travis, 14,  
685-2196, \$ .75 @ hr

**YARDWORK**

- Alex Algarin, 14  
689-3127
- Kevin,  
685-0011
- Scott Frey,  
681-3739
- Don -- reasonable  
685-4273
- Joe-- 689-8003
- Martin, 18, strong will  
do any work  
685-1843
- Matthew -- lawnmowing,  
reasonable prices,  
dependable  
685-3503
- Shawn -- lawnmowing  
685-2635
- Steve--reasonable,  
does good work,  
689-4842

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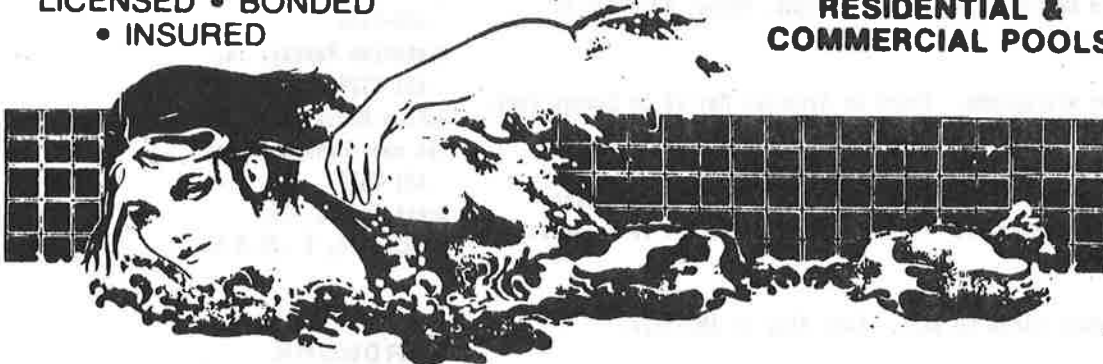
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Now is  
The Time*

*Be Cool  
AND  
Relaxed  
This  
SUMMER*

*Don't Wait  
Act  
Today.*